Press Release

Microsoft elects Bizdirect as Gold Partner in CRM

The multinational recognised the competence of the Bizdirect team, with over 21 consultants specialised in Microsoft technology, awarding it the the most challenging and most prestigious ranking at the partner level.

Lisbon, 06 June 2014 – Bizdirect, the technology company of the SSI/Sonaecom universe specialising in the commercialisation of IT solutions, consulting and management of corporate licensing contracts and in the integration of Microsoft solutions, has just been recognised by Microsoft with the status of Gold Partner in Customer Relationship Management (CRM), the most challenging and most prestigious ranking at the partner level attributed by the multinational.

To achieve the Gold competence, Bizdirect had to meet a demanding set of criteria, namely: undergoing processes of team certification that allow consolidation of the degree of knowledge and experience in operating Microsoft technologies; presenting references from customers in this technology; and taking part in the satisfaction survey submitted by Microsoft to Bizdirect customers, that showed excellent success rates.

"The nomination of Microsoft Gold Partner in CRM is a strategic priority for Bizdirect. With this distinction, Bizdirect is giving a guarantee of added quality to its customers and strengthening its position as a benchmark company in the implementation of projects in CRM Dynamics technology", **stated Eduardo Oliveira, Solutions Manager of Bizdirect.**

"We are very happy to attribute the status of Gold partner in CRM Dynamics to Bizdirect. The achievement of the highest level of certification attributed by Microsoft is the result of the investment by Bizdirect in our technology and the recognition of the experience and knowledge of their team in implementation of CRM Dynamics solutions", **stated Bruno Agostinho, Director of the Dynamics Division at Microsoft Portugal.**

Bizdirect has invested in an experienced team, with professional careers in various multinational consultancies and whose technical ability is associated with the realisation of the first Microsoft Dynamics CRM projects in Portugal. Currently the

Bizdirect team has over 21 consultants specialised in Microsoft technology and with experience of over 100 implementations in this area, in benchmark Customers in the national market.

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About Bizdirect
Bizdirect positions itself as a benchmark player in selling IT solutions, consulting and managing corporate licensing contracts and in the integration of Microsoft solutions.

Its Mission translates into the commitment to contribute to the business success of its Customers. It guarantees it, along with its Partners, by aligning its solutions with the business challenges of the Customers and through its knowledge of the different markets.

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