Press Release

Bizdirect's Skills Centre welcomes the 1st Meeting of Entrepreneurs from the Viseu Diaspora

A visit to the Skills Centre on the campus of the Instituto Politécnico de Viseu will coincide with the centre's second stage of recruiting, aiming to hire 15 new specialized elements.

Lisbon, 23 June 2014 - Bizdirect, the technology company of the SSI/Sonaecom universe specialising in the commercialisation of IT solutions, consulting and management of corporate licensing contracts and in the integration of Microsoft solutions, welcomed today at 12h00 on the premises of its international Skills Centre in Viseu a group of 15 entrepreneurs renowned in foreign markets, so they could participate on the 1st Meeting of Entrepreneurs from the Viseu Diaspora.

Within the scope of the initiative, Bizdirect showed the entrepreneurs the Skills Centre for Microsoft Dynamics CRM, SharePoint and BizTalk technologies. The centre is geared towards meeting the substantial demand for these types of resources in the European market and it has already established partnerships in countries such as Switzerland, Belgium Ireland, United Kingdom and Austria. Among other representatives, the visit counted on the presence of the Secretary of State for Communities and the Ministry of Foreign Affairs.

According to João Mira Santiago, Bizdirect's CEO "We are proud to welcome in our Skills Centre this group of renowned entrepreneurs, who just like Bizdirect have applied their knowledge, talent and know-how on international markets. Our Skills Centre is designed for international clients who believe in and value Portuguese knowledge in the IT industry."

In line with the launch of its Skills Centre for Microsoft Dynamics CRM, SharePoint and BizTalk technologies, Bizdirect is also proceeding with the second recruiting stage for the centre, expecting to hire 15 new employees and reinforce the in-house senior team. This way, the company is investing to keep national talents in the coutry while giving them training and professional experience of international reach.

It should be noted that when the international Skills Centre becomes fully operational, 150 jobs will also be created, helping energize the region by creating qualified jobs as well as training for recent graduates and graduates from the Instituto Politécnico de Viseu or residing in the municipality.

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About Bizdirect

Bizdirect positions itself as a benchmark player in marketing IT solutions, consulting and managing corporate licensing contracts and in the integration of Microsoft solutions.

Its Mission translates into a commitment to contribute to the business success of its Customers. It guarantees it, along with its Partners, by aligning its solutions with the business challenges of the Customers and through its knowledge of the different markets.

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