| Press Release

Lisbon, 28 July 2014

WORTEN SEES ITS OWN BRAND QUALITY CERTIFICATION RENEWED

Worten has had the certification of its quality management system for the development process of its own brands certified again by SGS. The NP EN 9001 certification proves the quality of the work that Worten has put into the items in its own brands: Becken, Kunft, Mitsai, Matzicore, N´Play and Goodis.

This recognises the work that Worten has done over the last years to develop and sell its own brand items, offering its customers excellent price/quality relationship.

Nuno Vital, Worten Portugal Quality Manager said that "this certification is going to consolidate and standardise the entire analysis and development process of our own brands, ensuring everyone's involvement and common goals. *We have seen an improvement in the whole process over the past years that has culminated in his renewal by SGS. Taking into consideration that continuous improvement is part of Worten's DNA, this was an important step for all the team and outside recognition makes us all very proud."*

The own brand items are the most popular with customers who want low prices but high quality and reliability. Own brands are actually seeing healthy growth so the renewal of this certification just proves that Worten has been following the best path to satisfy market demands and consumer expectations.

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For further details, please contact:
M Public Relations
Mauro Sousa
ms@mpublicrelations.pt
21 154 61 22