| Press Release

Lisbon, 7 November 2014

WORTEN ELECTED "CONSUMER CHOICE 2015" IN STORE AND ONLINE

Worten has been elected "Consumer Choice 2015" in the household appliance and electronic retail category and the online sales of electronics and appliances, in the 3rd edition of "Brands Awarded by Consumer Choice". This annual event aims to give consumers the final word about product and service satisfaction

Nuno Nascimento Rodrigues, Worten Portugal's marketing and online director, said *"It's a great honour for Worten to have our works recognised by the consumers. Winning prizes in two categories is a sign that we are on the right path and that the daily efforts the entire team puts in to provide the best solutions for our customers are worthwhile, in both the physical and the online stores".*

This year, more than 70,000 participants assessed 614 brands in 118 categories, trying to discover the variables that had the greatest impact on customer satisfaction, making products and services stand out from the competition.

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