| Press Release

Lisbon, 22 April 2015

WORTEN PRESENTS SPECIAL OFFERS FOR ALL MOTHERS

If you are still searching for the ideal gift for Mother's day, come and see Worten's special offers. The brand's physical stores and online site (www.worten.pt), have a selection of items with up to 25% off from today, 22 April, until 3 May. Here are just a couple of examples.

TECHNOLOGY MUM

SONY DSC-WX350 digital camera



The Wx350 is small, but provides all the top-of-the-range functions and accessories to let you take great photographs. If your mother enjoys making her own movies, this SONY camera is the ideal gift, as she can make videos with surprising Full HD quality. 20% direct discount in store and online.

ELEGANT MUM

BABYLISS Ión-Cerâmica Turbo D361e hair-drier



The 2,300 Watt BABYLISS Ión-Cerâmica Turbo D361e hair-drier saves up to 25% power with perfect results. It offers six speed and heat settings and a fresh air button, to make it highly flexible and a delight for any mother. This hair-drier also has a "High Ionic" function that eliminates static electricity making her hair softer and shinier. 20% direct discount in store and online.

FITNESS MUM

Multisport TOMTOM watch with GPS



The perfect gift for Mothers who like to keep in shape. This water-proof watch measures how many calories are burnt and can memorise up to 50 races, plus it can be connected to a computer. The watch battery has an autonomy of up to 10 hours. 25% direct discount in store and online.

CHEF MUM

Clatronic FD 3516 electric fondue



The 1.2-litre, 1,400 Watt fondue comes with overheating protection. Adjustable thermostat. 20% direct discount in store and online.

INTELLECTUAL MUM

CD "Canto"

The third work by Carminho, called "Canto", is always a great choice for Mothers who like good Portuguese music. The album was released in 2014 and has 14 original tracks by the Fado singer who is becoming better and better known both in Portugal and abroad. 15% direct discount in store and online.



If you want further details about Worten's special offers for Mother's day, on 3 May this year, visit the www.worten.pt site or ask for help from an assistant in the nearest Worten store.

If you still can't make up your mind, don't forget the **Worten Gift Card**, an ideal solution that brings together all the wishes and is always a nice surprise to whoever gets one. The card is valid in all Worten stores (over 130 in the country) and is available from as little as €5.



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