PRESS RELEASE /

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Sonae company specialised in information technologies for the retail sector

SONAE STRENGTHENS PRESENCE IN UNITED KINGDOM AND SPAIN THROUGH THE OPENING OF OFFICES BY TLANTIC

Sonae strengthened its international presence with the opening of two commercial offices in the United Kingdom and in Spain by Tlantic, a specialised information technologies affiliate for the retail sector. These openings are part of Sonae's global development strategy and aim to strengthen Tlantic's competencies and competitive advantages, which have contributed towards not only the market leadership of Sonae's brands in Portugal, but also for the leading positions of many retail groups around the World.

Paulo Magalhães, Tlantic's CEO, states that "The English and Spanish markets are two of the most sophisticated in the world in the retail sector, favouring the penetration of our solutions given its high level of innovation and resilience. Our goal is to increase our client base in both countries, whilst at the same time using these markets as a window for the rest of the world, namely the United States."

Tlantic's experience allows for a global service, with clients that include companies like Marisa stores, Renner, Carrefour, Dufry, Sonae, Grupo Pão de Açúcar, MassMart, Musgrave, amongst others.

Tlantic has opened new offices on British and Spanish soils, presenting its solutions specialised in Corporate Mobility, Employee Management and Point of Sale.

"We are present in highly competitive markets, and it is therefore important to present quality and a high success rate" explains Paulo Magalhães.

Using the client's perspective as a starting point, Tlantic helps companies raise their productivity and customer loyalty.

Sonae is a Retail company with two major partnerships in the areas of Shopping Centres (Sonae Sierra) and Software & Information Systems Media and Telecommunications (Sonaecom).
By the end of 2014, Sonae achieved a turnover of over 5 thousand million Euros. The company defined as its strategic objectives: the internationalisation and diversification of investment style and the leveraging and strengthening of core assets and competencies. Find out more at www.sonae.pt.

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