| Press Release

Lisbon, 20 May 2015

WORTEN LAUNCHES 'NOTA 20' CAMPAIGN THIS FRIDAY

Worten is going to run a 'Nota 20' campaign on 22, 23 and 24 May, when it is going to offer 20% off future purchases on all items on sale in the store. This campaign is also available online (www.worten.pt).

This is going to be an excellent chance to get ready for the hot summer days that are on the way. Make the most of the 20% off future purchases, when you buy cameras and multimedia equipment, great for relaxing on the beach or in the countryside.

The campaign is also available online (www.worten.pt), and hopes to bolster our commitment with our customers, offering them the lowest prices on the market over the widest range of items.

This latest 'Nota 20' campaign is going to be advertised nationally on TV, in the press, radio and online, as well as through in-store communication and flyers.

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