PRESS RELEASE /

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A study by University of Minho

SONAE IS THE MOST ATTRACTIVE PORTUGUESE COMPANY TO WORK FOR

Sonae is the Most Attractive Portuguese Company to work for and to develop a career with a future, according to a study carried out by the University of Minho's School of Economics and Management and Spark. The study, which was based on a survey conducted on over 2600 higher education students places Sonae as the company favoured by students doing degrees of Economics and Management and in the top-9 in the area of Engineering and Technology, which makes it the best positioned Portuguese company, sharing the top ranking with Google.

José Corte-Real, Sonae's Human Resources director, stated that: "Sonae has always had a strong focus on the personal and professional development of its staff within its DNA, promoting varied career and training experiences and opportunities at all levels of the organisation. The results of the study are a recognition of the work carried out on a daily basis by each of our leaders, which is what makes Sonae a nationally and internationally recognised school of leaders".

The aim of the 'Most Attractive Businesses in Portugal' survey, was to identify the companies that university students consider the most attractive, analysing their short, medium and long term career expectations. The study was conducted on 2612 students in their 1st, 2nd and 3rd years, studying Economics and Management, Engineering and Technology in Portugal's best universities.
The study was based on a survey conducted online between November 2014 and March 2015. The final ranking was obtained from students' listings of the companies they would consider ideal to work for. In addition to the general ranking, there were also rankings for Business, which reflects the opinion of 1662 students studying Economics and Management, and the Tech ranking, reflecting the views of 950 Engineering and Technology students.

Read more on http://www.empresasmaisatrativas.pt/

SONAE IMPROVING LIFE

Sonae is a Retail company with two major partnerships in the areas of Shopping Centres (Sonae Sierra) and Software & Information Systems Media and Telecommunications (Sonaecom).
By the end of 2014, Sonae achieved a turnover of over 5 thousand million Euros. The company defined as its strategic objectives: the internationalisation and diversification of investment style and the leveraging and strengthening of core assets and competencies. Find out more at www.sonae.pt.

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