PRESS RELEASE /

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Portuguese Museology Association awards Sonae for involvement in development of museums

SONAE AWARDED PATRONAGE PRIZE

Sonae was awarded the National Museology Prize for its work carried out with national museums, particularly with MNAC - Museum of Chiado, related to Sonae's corporate responsibility policy. The Portuguese Museology Association awarded Sonae with the highest award in the Patronage category in a ceremony which took place in the Parliamentary building.

Catarina Oliveira Fernandes, Communication, Brand and Corporate Responsibility Director of Sonae, stated that: "Sonae is very focused on the dissemination of knowledge, and for this reason we actively promote and support projects related to culture that encourage creativity and innovation. The work that we carry out with national museums, and strengthened over the last year with the patronage agreement with MNAC- Museum of Chiado, is allowing us to fulfil our mission of contributing towards the evolution of the communities in which we carry out our activities".

The National Museology Prizes 2015 are an initiative of the Portuguese Museology Association and award the best projects of museums and related bodies that contribute towards spreading cultural heritage and promoting culture and the arts.

Sonae has celebrated patronage protocols with several Portuguese museums, particularly with the National Museum of Contemporary Art (MNAC - Museu do Chiado) and with the Serralves Museum, through its foundation.

In partnership with MNAC - MC, it promotes the innovative Sonae Media Art Prize, which promotes and awards work in the area of new media.

Sonae is a Retail company with two major partnerships in the areas of Shopping Centres (Sonae Sierra) and Software & Information Systems Media and Telecommunications (Sonaecom).
By the end of 2014, Sonae achieved a turnover of over 5 thousand million Euros. The company defined as its strategic objectives: the internationalisation and diversification of investment style and the leveraging and strengthening of core assets and competencies. Find out more at www.sonae.pt.

For more information, contact:
RITA BARROCAS
External Communication / Sonae
T. +351 22 010 4745 // E. rfbarrocas@sonae.pt
DIOGO SIMÃO
Director / BAN Corporate & Media Relations
M. +351 93 652 86 39 // E. ds@ban.pt