| Press Release

Lisbon, 15 July 2015

AVEIRO WORTEN STORE GIVES AWAY TICKETS TO THE TUGA FEST

The Aveiro Worten store is joining forces with the 'Most Portuguese festival in Portugal' in an exclusive campaign giving away admission tickets to customers who spend more than €100 in that store.

The Aveiro Worten store (located in the Aveiro Shopping Centre) is giving away a one-day admission ticket to the Tuga Fest for every purchase over €100.

The campaign is part of an exclusive partnership between the Aveiro store and the Tuga Fest organisation, to publicise what is called the first 100% Portuguese festival.

The Tuga Fest was conceived for all Portuguese residents and emigrants, to show off the best of what is made in the country, particularly in terms of music, but also including cuisine and handicrafts.

Called "5 days of 100% Portuguese festival", the event is held on the S. Jacinto beach in Aveiro between 19 and 23 August.

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