| Press Release

Lisbon, 29 July 2015

NEW WORTEN CAMPAIGN BRINGS PORTABILITY TO EVERYONE

Worten's latest campaign dedicated to portability kicks off today, 29 July. The brand is offering a wide range of portable items, particularly in the computer, telecommunications and photography areas at the lowest prices and with special credit conditions until 18 August.

For instance, one of the items in the campaign is a PS4 console with 500GB that comes with God of War 3 and The Last of Us for just €399.99, with the possibility of paying in 10 interest-free instalments.

There is also an ACER A3-A20 16GB tablet available from Worten stores and the online site www.worten.pt, for €179, and customers can again buy this item with special financing conditions (ten interest-free payments).

The campaign is going to be advertised on TV, radio, outdoors, online, in-store and in leaflets with the slogan **"Wherever you are, it's everywhere"**.

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