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Prize giving ceremony took place in Sonae MC's Distribution Centre in Maia

24 HOURS OF LOGISTICS AT SONAE AWARDS AUTOEUROPA, NOS AND LUÍS SIMÕES

The winners of the "24 hours of Logistics" event carried out at Sonae were teams from Volkswagen Autoeuropa, NOS and Luís Simões, having won various challenges and tasks set in a real life environment. Now in its tenth edition, the competition sought to contribute towards improving work teams in the fields of logistics, distribution, transport and warehouse management, encouraging the participants' knowledge, creativity and innovation.

The prize giving ceremony for the event took place on the 28th July at Sonae MC's Distribution Centre in Maia, and received around 70 participants representing the competing businesses, including Entreposto Logística, Volkswagen Autoeuropa, Schnellecke Portugal, Mota Engil, Garland Logística, Luís Simões, Visteon Portuguesa, Matosinhos local health centre - EPE, Carglass, LETA, NOS, Generix, Sakthi, EDP, ESCE/IPS and ISCTE.

The winner of the 10th edition of the "24 hours of Logistics", for which Sonae acted as a technical partner, was the Sharan team from Volkswagen Autoeuropa, who also came first in the practical and nocturnal challenges. The NOS team came second and stood out in the theoretical and diurnal challenges, and Luís Simões came third.

The "24 hours of Logistics" at Sonae also awarded a Cooperation Prize to the Leta team, a Kindness Prize to the Garland Logística team and a Perseverance Prize to EDP.

João Gunther Amaral, Sonae MC's Logistics Manager, states "It was with pride and a sense of responsibility that Sonae accepted the challenge of being technical partner in this training event, which is already in its tenth edition. We did it because at Sonae we know that practical training is essential for the personal and professional development of logistics technicians in Portugal. The 24 hours of logistics took place with a spirit of sharing and helping each other, allowing participants to experience the importance of resilience, determination and motivation to achieve performance excellence.

SONAE
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Sonae is a Retail company with two major partnerships in the areas of Shopping Centres (Sonae Sierra) and Software & Information Systems Media and Telecommunications (Sonaecom).
By the end of 2014, Sonae achieved a turnover of over 5 thousand million Euros. The company defined as its strategic objectives: the internationalisation and diversification of investment style and the leveraging and strengthening of core assets and competencies. Find out more at www.sonae.pt.

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This also goes for the team mentioned by Sonae for the organisation of the event, which followed these 24 hours with the dedication, professionalism and rigour that it shows in the other 365 days of the year."

The "24 hours of Logistics" is a practical training event which has been taking place since 2005, and to date has counted on the participation of over 700 professionals from over 154 companies or institutions. The event is organised by SFORI, a consultancy agency in the training sector, in partnership with the Modern Logistics magazine.