| Press Release

Lisbon, 26 August 2015

WORTEN LAUNCHES ANOTHER MEGA DISCOUNT CAMPAIGN WITH UP TO HALF OFF

Worten is running a Mega Discount Campaign on 28, 29 and 30 August, with up to 50% off hundreds of items. This campaign covers all stores, including the online store (www.worten.pt).

This latest Mega Discount campaign offers a huge selection of electronics, household appliances, entertainment and telecommunications items with an immediate discount of up to 50%.

This campaign is being advertised on TV, press, radio, online and in-store to bolster the commitment of the Worten brand that is the market leader in the consumer electronics area, offering a variety of technology always at the lowest prices.

The Mega Discount is one of the most popular campaigns people are always waiting for and next Friday, Saturday and Sunday they will be able to count on a huge list of items that all have a direct discount.

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