worten | **Press Release**

Lisbon, 23 September 2015

# "THE HOME OF THE BEST TECHNOLOGY"... IS WORTEN

**Worten's latest campaign dedicated to technology kicks off today, 23 September. The brand is offering the best prices on a complete range of technology equipment and special credit conditions on some items, focussing on the computer, telecommunications and hi-fi segments, until 20 October.**

Tablets, laptops, smartphones and TVs are just a few examples of the items included in this campaign that runs until 20 October in all the Worten stores in the country and on www.worten.pt.

The **"Home of the best technology"** campaign was designed by Fuel and is publicised starting today on TV, radio, outdoors, social networks, online, in leaflets and in-store communication.

Watch the campaign spot HERE.

**PRODUCTION CREDITS – Technology Campaign**

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