**| Press Release**

Lisbon, 30 September 2015

# WORTEN LAUNCHES NEW MEGA PROMOTION CAMPAIGN

**Worten is running a Mega Discount on 2, 3 and 4 October, with up to 50% off hundreds of items. This campaign is only going to run for these three days in all Worten stores and online at www.worten.pt.**

The 'Mega Descontão' is one of the Portuguese consumers' most popular campaigns and it makes the brand stand out from other distributors as it provides a huge selection of items with immediate discounts of up to 50%.

This new 'Mega Descontão' is going to be advertised from 30 September on TV, radio, the press, leaflets, online as well as the communication in the physical and online stores.

This special promotion boosts Worten's commitment to offer its customers the widest variety of high-quality items at the lowest prices on the market.

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