worten | **Press Release**

Lisbon, 26 November 2015

WORTEN ELECTED "CONSUMER CHOICE 2016"

IN SPECIALISED RETAIL AND ONLINE SHOPPING

This is the second year in a row that Worten has been elected 'Consumer Choice' in the Electronics and Household Appliances and Online Electronics and Household Appliances Shopping categories. The award was announced yesterday at the Lisbon Casino Auditorium during the 4th edition of the "Consumer Choice Brand Awards".

Inês Drummond Borges, Worten's marketing director, said it was *"very satisfying to win the award since it showed consumers once again recognised the quality of our services and products. We won these awards last year in exactly the same categories which proves the consistency of our excellent, customised and uncomplicated service, both in our physical stores and online".*

The 'Consumer Choice' seal has been run by the Consumer Satisfaction Assessment Centre since 2012 and reflects the satisfaction of the country's consumers regarding companies' products and services.

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