| Press Release

Lisbon, 22 December 2015

GOODIS GOOGOOS SUPER HEROES KIT SUPPORTS THE RUI OSÓRIO DE CASTRO FOUNDATION

Worten's Goodis brand has teamed up with the Rui Osório de Castro Foundation, an institution that supports paediatric cancer patients in the areas of information and scientific research, to launch the super heroes kit. The super-fun pack of accessories is specifically aimed at youngsters to customise the Goodis tablet sleeves by Googoos using Velcro.

Available now exclusively from Worten stores, the new Googoos sleeves (tablet protection covers) come in four colours: green, purple, blue and pink. To customise the sleeves, there are four basic accessory kits for boys and girls and two solidarity super hero kits. The super hero kits are inspired by kids with cancer who are, at the end of the day, the real super heroes.

"*Because the children are the real super heroes, we have teamed up with the Rui Osório de Castro Foundation to create, in homage to them, this new children's line*", Mafalda Corte Real, the head of Goodis marketing said, adding that "*this solidarity project aims to bring more colour to the Goodis range, but even more importantly, it collects funding for the Foundation to be able to keep on with its work in the area of children's cancer care*."

The Googoos sleeves (7-8'' and 9-10'') cost between €19.99 and €22.99. The accessory kits are on sale for €9.99. One euro from every solidarity super hero kit goes towards the Rui Osório de Castro Foundation. The money that is collected is to be used in projects organised by the Foundation in the paediatric cancer area.

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