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SONAE GROWS 5% INTERNATIONALLY

- **Sonae consolidated international sales reach 463 million euros**
- **Sonae businesses are present in 72 countries** [1]
- **Products exported to over one hundred countries**

Sonae strengthened its international activity during 2015, with businesses entering new markets and expanding their presence in markets where they were already present. This strategic investment contributed to a 5% growth in Sonae consolidated international sales in 2015, reaching 463 million euros.

By the end of 2015, Sonae businesses were present in 72 countries through operations, services rendered to third parties, representative offices, franchising agreements and partnerships within retail, technology, shopping centres, telecommunications and insurance brokerage. Concurrently, Sonae's different units, excluding telecommunications, exported products and services to over one hundred countries worldwide throughout the year.

Luis Filipe Reis, CCCO of Sonae, claims, 'Sonae is a multinational company with clients and partners around the world. Our global development strategy combines mature markets with countries featuring a strong economic dynamic, which contributes to diversified revenues and to the creation of a distinctive corporate culture. Nowadays, our businesses are increasingly focused on keeping our customers and consumers satisfied on a global scale, while also meeting the particularities and idiosyncrasies of each market and customer, thus stimulating efficiency, creativity and innovation.'

Among Sonae's most globalised businesses are information technologies, shopping centres and kids' fashion, of which over half the sales is generated abroad. WeDo is today's world leader in financial assurance and revenue assurance, 24 of Sonae Sierra's 45 shopping centres are abroad and Zippy is present in about 40 countries between its own stores, franchising and wholesale agreements.

[1] Includes operations, services rendered to third parties, representative offices, franchising agreements and partnerships. Excludes retail wholesale.

SONAE
IMPROVING LIFE

Sonae is a multinational company managing a diversified portfolio of businesses in retail, financial services, technology, shopping centres and telecommunications. Present in over 70 countries, it reached a turnover of more than 5 billion euros by the end of 2015.
Find out more www.sonae.pt.

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