PRÉMIO SONAE MEDIA ART

PRESS RELEASE

16 January 2017

SONAE AND MUSEU DO CHIADO LAUNCH 2ND EDITION OF SONAE MEDIA ART AWARD

Unique initiative in Portugal that fosters artistic creation in innovative formats.

Applications are open until 17 February 2017.

Sonae, in partnership with Museu Nacional de Arte Contemporânea – Museu do Chiado (MNAC-MC), has launched the 2017 edition of Sonae Media Art Award, the largest Portuguese project dedicated to foster art creation the field of new media.

The biennial award distinguishes five finalists among the candidates, who are granted an individual allowance of five thousand euros to produce an original work, which will be exhibited at MNAC-MC. The exhibition, to take place still in 2017, will serve as basis to select the winning artist, who will receive a 40 thousand euros award. Applications are open to all artists of Portuguese nationality, or foreigners currently residing in Portugal, with the maximum age limit of 40 years.

The Sonae Media Art Award is intended for forms of contemporary creations that use digital and electronic mediums, ranging from image to sound, including exploring the video medium, film, computing, audio and mixed-media, in which other art forms such as performance, dance, film, theatre or literature may be incorporated.

Through the Sonae Media Art Award, first launched in 2015, Sonae seeks to promote creativity and innovation, trigger new trends and bring society closer to the Arts, enabling enriching experiences of personal and collective development.

Applications until 17 February 2017

Applications to the Sonae Media Art Award are open from 17 January to 17 February 2017. The selection of the finalist artists will be conducted based on the mandatory evaluation of at least two works, up to a maximum of four, that are to be sent to MNAC-MC, on a DVD, USB flash drive, or in MP4 format, or, for online projects, through the corresponding links. The works may or may not be original, but must have a production date of less than five years.

The works will be evaluated by a selection panel, which includes Adelaide Ginga (Art historian and curator at MNAC), António Sousa Dias (Composer, researcher and associate professor at the Faculty of Fine Arts of the University of Lisbon) and Teresa Cruz (Researcher at the Research Centre on Communication and Language, currently teaching Image Theory, Aesthetics, Media Art Theory and Contemporary Art at the Faculty of Social Sciences and Humanities of Universidade Nova de Lisboa).

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The five selected artists will be announced at the end of February and will receive a €5,000 allowance to develop original works, to be exhibited at MNAC-MC over 2017. The winner of the Sonae Media Art Award will be chosen among the five finalists, upon evaluation of the works on show. The awarding panel will include: Filipa Oliveira (Curator and current artistic director of the Eugénio de Almeida Forum in Évora), Nuno Crespo (Researcher and assistant professor (invited) at the Art History Institute of the Faculty of Social Sciences and Humanities of Universidade Nova de Lisboa), Ramus Vestergaard (Researcher, director and chief curator of DIAS – Digital Interactive Art Space, the first Danish *kunsthalle* focused specifically on media art and digital art).

In its first edition, this initiative promoted by Sonae and Museu Nacional de Arte Contemporânea distinguished Tatiana Macedo's original work, "1989". This was a triple projection with spacialised sound, in which the artist developed three major lines of questioning: the documental, the fictional and the archive, which are aspects of paramount importance in contemporary thought and artistic practice, revealing an ongoing research in the field of video and film and their relations with contemporary memory, history and culture.

Additional information and applications at www.sonae-mediart.com

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