PRÉMIO
SONAE MEDIA ART

PRESS RELEASE
13 February 2017

APPLICATIONS TO SONAE MEDIA ART AWARD CLOSE ON 17 FEBRUARY

Sonae and MNAC promote the second edition of the largest Portuguese award in the field of new media. Unique initiative in Portugal that seeks to stimulate artistic creation in innovative formats.

Applications to the Sonae Media Art Award, an initiative promoted by Sonae in partnership with Museu Nacional de Arte Contemporânea – Museu do Chiado (MNAC-MC), are open until this Friday, 17 February 2017.

This biennial award is Portugal's largest initiative to foster the production of art in the field of new media, selecting five finalists among the candidates, who will be granted an individual allowance of five thousand euros to produce an original work, to be exhibited at MNAC-MC. The exhibition, to take place still in 2017, will serve as basis to select the winning artist, who will receive a 40 thousand euros award.

The Sonae Media Art Award is open to all artists of Portuguese nationality, or foreigners currently residing in Portugal, up to a maximum of 40 years old.

Interested artists are to send the organisation a minimum of two up to a maximum of four works, which will be evaluated by the selection panel in order to choose the five finalists. The works may or may not be original, but must have a production date of less than five years.

Works are to be submitted through the project's website (www.sonae-mediart.com) or sent to MNAC-MC on a DVD, USB flash drive, or in MP4 format, or, for online projects, through the corresponding links.

The selection panel will be composed by Adelaide Ginga (Art historian and curator at MNAC), António Sousa Dias (Composer, researcher and associate professor at the Faculty of Fine Arts of the University of Lisbon) and Teresa Cruz (Researcher at the Research Centre on Communication and Language, currently teaching Image Theory, Aesthetics, Media Art Theory and Contemporary Art at the Faculty of Social Sciences and Humanities of Universidade Nova de Lisboa).

The Sonae Media Art Award is intended for forms of contemporary creations that use digital and electronic mediums, ranging from image to sound, including exploring the video medium, film, computing, audio and mixed-media, in which other art forms such as performance, dance, film, theatre or literature may be incorporated.

Through the Sonae Media Art Award, first launched in 2015, Sonae seeks to promote creativity and innovation, trigger new trends and bring society closer to the Arts, enabling enriching experiences of personal and collective development.

MNAC

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Finalists will be revealed in February

The five selected artists will be announced at the end of February and will receive a five thousand euros allowance to create an original work, to be exhibited at MNAC-MC over 2017. The winner of the Sonae Media Art Award will be chosen among the five finalists, upon evaluation of the works on show.

In its first edition, this initiative promoted by Sonae and MNAC distinguished Tatiana Macedo's original work, "1989". This was a triple projection with spacialised sound, in which the artist developed three major lines of questioning: the documental, the fictional and the archive, which are aspects of paramount importance in contemporary thought and artistic practice, revealing an ongoing research in the field of video and film and their relations with contemporary memory, history and culture.

You can watch a video testimony by the first winner of the Sonae Media Art Award, Tatiana Macedo, here.

Additional information and applications at www.sonae-mediart.com

MNAC