SONAE
LEARNING EXPEDITION
Tribute Edition 2018

CONTACTO

Maia, 4 de abril de 2018

Contacto Programme has received over 50 international applications

SONAE RECEIVE OVER 100 APPLICANTS TO EMBARK ON THE LEARNING EXPEDITION

- **Sonae Companies will select 75 young talents for 9-month professional traineeships**
- **Contacto Programme has recruited hundreds of talents for Sonae companies since its creation in 1986**

Contacto Programme, a pioneering initiative in the recruitment of young talents with high potential for Sonae Companies, has received, this year, hundreds of applications from more than 20 countries. Over 100 young talents among the applicants were selected to participate in Contacto Programme's Assessment Day.

For a day, these young candidates from Portugal, USA, Germany, Belgium, Slovenia, Poland, Romania, Brazil, Italy, Taiwan, among others, have had the chance to know better Sonae's universe and its leaders, having also taken part in challenges and individual or group dynamics. From this group, 75 will be invited to join remunerated traineeships at Sonae's companies, giving a kickstart to their professional lives and contemplating the possibility of joining the company's teams in the future.

Participants of Contacto Programme's Assessment Day are senior students or have recently graduated (bachelor's or master's degree) in fields such as Economics, Finance, Management, Law, Engineering (Civil, Chemical, Electrical and Computer, Industrial, Mechanical, Physical), Marketing, Mathematics, Psychology, Sociology, Human Resources, Food Engineering, Information Systems, Biomedicine or Nanotechnology.

Among the represented universities there are the Portuguese Católica Lisbon, Universidade Católica do Porto, FEP, FEUP, Nova SBE, Instituto Superior Técnico, ISCTE, Universidade de Aveiro, Universidade de Coimbra, IPAM, as well as, from abroad, Harvard University (USA), Louvain School Management (Belgium), University of Arkansas (USA), Univerza V Ljubljana Pravna Fakulteta (Slovenia), Göttingen University (Germany), Warsaw School of Economics (Poland), National Chengchi University (Taiwan), Budapest Business School (Romania), University of São Paulo (Brazil) or Università di Bologna (Italy), among others.

The 2018 edition of Contacto Programme has the motto "Learning Expedition", in a tribute to one of Sonae's ever entrenched principles: to permanently learn and to do so in an agile, quick and efficient way, boosting the growth of businesses and the people. Sonae has selected over 100 "Agile Learners", young people who are not afraid to admit not to know, who show curiosity and openness to different learning experiences and who are able to think systemically.

Contacto Programme has already recruited hundreds of talents for Sonae's companies

Ever since its creation by Sonae, in 1986, Contacto Programme has received over 40 thousand applications, which took to the selection and participation of over 4,500 young people from different areas of knowledge and nationalities on "Contacto Day". A few hundreds of them ended up integrating Sonae Companies' teams.

Contacto Programme has the mission of attracting and integrating young talents in Sonae's companies, with different nationalities and academic backgrounds, who ambition to work with recognised leaders, to develop ambidextrous skills and build up a vast network.

The Programme also intends to consolidate the long and strategic partnership Sonae maintains with Universities, thus contributing to an effective connection between the academy and the work market.

Next dates for Contacto Programme:

29 May: Contacto Day – the 75 finalists have the chance of knowing better the leaders they will be working with, as well as exchanging experiences with the previous edition's trainees.

September/November: the traineeship begins, during which trainees will have a chance to meet Sonae's leaders and work in a strategic project in one of the Group's businesses.

About Contacto Programme:

A pioneer in Portugal, Contacto Programme has the mission of attracting and integrating young talents in Sonae's companies, with different nationalities and academic backgrounds, who ambition to work with recognised leaders, to develop ambidextrous skills and build up a vast network. The Programme also intends to consolidate the long and strategic partnership Sonae maintains with Universities, thus contributing to an effective connection between the academy and the work market.

Ever since its creation by Sonae, in 1986, Contacto Programme has received over 40 thousand applications, which took to the selection and participation of over 4,500 young people from different areas of knowledge and nationalities on "Contacto Day". A few hundreds of them ended up integrating Sonae Companies' teams.

CONTACTO

https://www.facebook.com/ContactoSonae/

https://www.instagram.com/contactosonae/