Press Release

Maia, 2 February 2023

350 Sonae employees gather to “turn cancer around”

- **Sonae joined the 5k challenge of the Portuguese League Against Cancer by organising a running/walking activity for employees at the Sonae Campus**
- **The goal is to raise awareness to the importance of physical exercise in preventing diseases and for both physical and mental wellbeing**

Whether by running or walking, 350 Sonae employees joined the challenge promoted by the Portuguese League Against Cancer (LPCC) to close a five kilometres’ loop to promote a healthy lifestyle and draw attention to the importance of physical exercise in preventing oncological diseases.

In the week marking World Cancer Day (4 February), the initiative gathered 350 employees from the several Sonae companies, who completed the 5k course taking advantage of the exterior areas of the business park where the Group’s headquarters is located. This way, participants contributed with 1,750 kilometres to the LPCC goal of reaching 40,075k, which equals Earth’s perimeter, in a symbolic act to “go around the world” and “turn cancer around”.

The initiative relied on the support of the Continente, Sport Zone and Solinca brands, as part of the policy to promote employees’ health and wellbeing, which ranges from the implementation of labour flexibility measures to providing services and infrastructures at the Sonae Campus that contribute to a balanced life.

“Our employees’ health and wellbeing are a priority for Sonae and, as such, we could not shy away from this worthy initiative. Prevention is key in our physical and mental wellbeing, and it is our hope that with this symbolic gesture, which had a remarkable participation by our employees, more people can learn about this challenge led by the Portuguese League Against Cancer and join this movement”, stated Eduardo Mendes, Head of People & Leadership at Sonae.

Sonae’s commitment to the health and wellbeing of all employees is also reflected in the wide range of spaces and services available at the Sonae Campus, from a gym, football course and paddle courts, a cycle path and bikes, to medical analyses and nursing services, nutrition appointments, convenience services (kiosk, dry cleaner’s, car wash centre, pharmacist deliveries, etc.), hairdresser and beauty centre, and a Brave Generation Academy hub for employees’ children, among others.

Sonae exists to create a lasting positive impact on businesses, people, communities and the planet. Managing a diverse portfolio of businesses in retail, financial services, technology, investments, shopping centres and telecommunications, we make the most of our expertise and push ourselves to create the future we all want and need. Creating today a better tomorrow for all.
Find out more at www.sonae.pt

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