Innovators Forum '23
Education

Press Release

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David Kellermann joins the group of personalities attending the Innovators Forum '23

- **For the first time in Portugal, the expert in machine learning will be one of the key international speakers at the first edition of the Innovators Forum, focusing on Education this year.**
- **The knowledge-sharing forum promoted by Sonae will take place on 8 November, at the LX Factory, and will be broadcasted online.**

David Kellermann, consultant and university professor, recognised by his work using artificial intelligence and machine learning to improve the education system, is the most recent confirmed speaker for the first edition of Innovators Forum, a knowledge-sharing forum promoted by Sonae.

A frequent lead speaker at several lectures, **David Kellermann**, a doctor of engineering and world reference in the study of educational technology, will be present at the Innovators Forum '23 as keynote speaker, in a session where he will be exploring how school campuses can be cyber-physical systems, using data and artificial intelligence to improve human experience in education. Directly applied to Education, David Kellerman developed a new learning platform using machine learning and AI for his students in Australia, thus opening the path for global change in teaching higher education. For example, the platform uses chat bots, power bi, sensors to monitor the students' performance and provide real-time feedback, which can then be used to help students enhance their skills and reach their learning goals.

For João Günther Amaral, member of Sonae's Executive Committee, "David Kellermann is a natural choice to be part of the Innovators Forum first edition, focused on Education, given the relevance of his work in promoting future teaching models, guided towards students' enhanced performance. We want to bring to the stage those who, like David, are the true Innovators, who dare to challenge the *status quo*, think differently, and innovate in the most diverse areas impacting society."

This first edition of the Innovators Forum '23 will be exploring trends, challenges and opportunities to inspire educators, students, and decision-makers to adopt innovative approaches and promote constructive collaboration between key players in the ecosystem, with the purpose of unleashing significant changes in the future of Education.

David Kellerman is not the only “innovator” and internationally renowned education expert to be present at the event. The Innovators Forum ’23 will also welcome **Sugata Mitra**, researcher in the field of computing associated to Education, **Pedro Santa Clara** (Escola 42), **José Pacheco** (Open Learning School), **Tim Vieira** (Brave Generation Academy), **João Magalhães** (Academia de Código), **Afonso Reis** (Mentes Empreendedoras), **Gonçalo Duque** (Junior Achievement), among others. Together, they will be responsible for interchanging ideas and experiences on topics such as:

Technology in Education: how can technology improve teaching and learning.

Personalised Learning: creating student-centred approaches that acknowledge their unique preferences and needs.

Skills for the Future: learning focused on the skills of the future.

Inclusive Education: promoting equity, diversity, inclusion, and accessibility in learning environments, ensuring that all students, regardless of their background, have an equal opportunity to succeed.

Lifelong Learning: exploring why continuous learning is crucial for personal growth and professional development in a rapidly evolving society.

Upholding a strong social commitment, Sonae believes Education is key for Portugal’s economic and social development, and that this area needs to be invested in to guarantee the country is more competitive and fairer. Hosting the Innovators Forum ’23 is how Sonae is strengthening its commitment with Innovation and contributing to the discussion on the challenges and opportunities across relevant areas of society, while also creating a positive and lasting impact. “We don’t have the answers, we continue to learn every day, but we can and we want to be catalysts for new ideas that can, today, create a better tomorrow for all”, concluded João Günther Amaral.

About the Innovators Forum

A knowledge-sharing forum on areas that directly impact society. From the way we educate our future generations to the sustainable practices we adopt and the digital revolution shaping our world, the Innovators Forum is a platform for exploration, collaboration, and progress, adopting a future-focused lens. And since the future is shaped by different areas, each year the forum will tackle a different theme, exploring its possibilities and potential.

The Innovators Forum aims to:

Inspire: be a space for knowledge sharing, collaboration, and discovery.

Innovate: be an accelerator of change and an enabler of innovative actions.

Impact: create a positive and lasting impact on society.