

# **Bike for Business Program**

Bikeshare is a convenient, affordable, and fun way to get around the NYC metro area. Subsidize annual memberships for your employees and offer a sustainable and dependable mode of transportation - whether they are commuting to the office or running errands. Biking is good for the environment and also for the health and wellness of riders. Hundreds of organizations provide bikeshare benefits through Citi Bike - join us in the bike lane!

## Sustainability



Zero emissions into the environment



Replaces car trips less than 3 miles



Reduces road congestion



Minimizes noise pollution

#### **Health and Wellness**



3 hrs of biking reduces health risks by 50%



Increases productivity and focus at work



Burn calories while you ride



Spend less time in traffic, more time having fun

# **Pricing**

Citi Bike annual memberships include:

- 24/7 access to 20,000+ bikes and 1,300+ stations across NYC, Jersey City, and Hoboken.
- Unlimited number of 45-minute rides on a classic bike.
- Discounted per minute fees if rider upgrades to an ebike.

## **Full Subsidy**

Organization Pays

Employee Pays

\$175.99/ sign up **\$0** 

#### **Get Started**

#### 1 Enroll

Enroll online at citibikenyc.com/businessenroll then we'll set up your account.

#### <sup>2</sup> Promote

We'll provide you with sign-up instructions to share with employees.

## <sup>3</sup> Manage

We have options for employee verification and payment.

## 4 Ride

Members can ride immediately after signing up by using the Lyft or Citi Bike apps.



