lyA business

HOSPITALITY ON TWO WHEELS

## Level up your guest experience with Citi Bike rides

Today's travelers expect more than basic accommodations—they expect an experience. Give hotel guests access to the whole town with Citi Bike, available through Lyft Business.

## The benefits of bikeshare



## Boost guest satisfaction

Bikes can help make guests happy—and boost your bottom line. Offer them as welcome amenities, or part of a loyalty program.



Control costs

Only pay for the rides your guests take. Configure custom credits that fit your budget. Track spending in real time.



### Increase operational efficiency

Unlike operating a custom fleet of owned bicycles, connecting to bikeshare means no maintenance or upkeep.

citi bike

#### hospitality@lyft.com | lft.to/hospitality

### lyR business

# An easy, breezy way to explore NYC



**Iconic NYC experience** 

Make seeing the sights easy by offering access to a trusted and local-tested way of getting around.



### Health and wellness

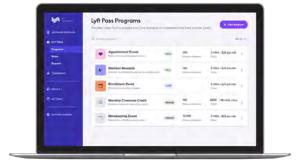
Guests are often eager to squeeze in some exercise. Bikeshare lets them enjoy some fresh air and get those legs moving.



#### A ride for any reason

Whether guests are heading out for dinner, or just want a joyride, Citi Bike can get them going.

## 1 platform for all rides



### Lyft Pass lets you cover the cost of rides whether on two wheels or four

Lyft Pass is your all-access program for both rideshare and bikeshare. It includes built-in controls for budget and usage, so you can create custom rules for travel packages, meetings, events, airport rides, and more. "We love offering Citi Bike to our guests and they love it too. It gives them unparalleled access to the city that never

sleeps"

General Manager Current Hotel Partner

