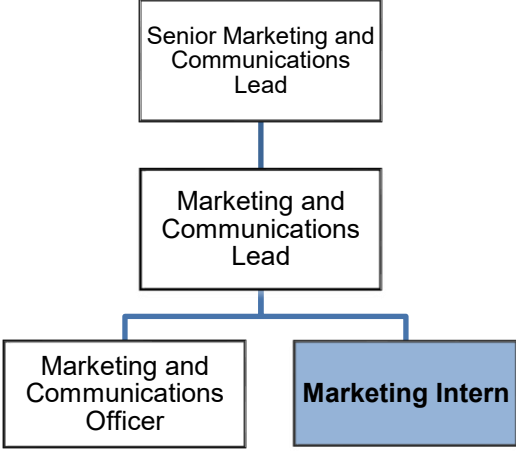


# STEM Learning Limited

1. Role Particulars	
Role Title: Marketing Intern	Reports to: Marketing and Communications Lead
2. Organogram	
 <pre> graph TD     A[Senior Marketing and Communications Lead] --&gt; B[Marketing and Communications Lead]     B --&gt; C[Marketing and Communications Officer]     B --&gt; D[Marketing Intern]     style D fill:#4F81BD,color:#fff     </pre>	
3. Purpose of role	
<p>STEM Learning is seeking a motivated and creative Marketing Intern to enhance the visibility and engagement of our European Space Education Resources Office (ESERO-UK) programmes.</p> <p>This role will sit within STEM Learning’s Marketing and Communications Team, working closely with colleagues across the organisation - namely the ESERO-UK team - to help promote space-themed STEM education initiatives to educators, partners and young people across the UK.</p> <p>The Marketing Intern will play a key role in supporting campaigns and communications that inspire young people through the context of space, ensuring high-quality resources and opportunities reach a wide and diverse audience. This is an exciting opportunity for someone passionate about science communication, education, and marketing, who is organised, proactive, and ready to contribute to impactful national programmes.</p> <p>This role will mean working within our STEM Learning Values:</p> <p><b>Sustainable:</b> We make effective use of resources to deliver and develop our enrichment programmes to create a lasting legacy.</p> <p><b>Innovative:</b> We challenge the status quo, using our data and knowledge to position STEM Learning as thought leaders and foster a culture of creativity and collaboration amongst our partners and stakeholders.</p> <p><b>Proactive:</b> We take initiative and make positive contributions to address challenges and seize opportunities.</p>	
4. Key Results / accountabilities expected from role	
<ul style="list-style-type: none"> <li>• Support the ESERO-UK team to achieve key performance indicators around engagement, reach and visibility.</li> <li>• Work with industry partners to contribute to a marketing approach that leverages the context of space to inspire and create opportunities for young people.</li> <li>• Help to shape and promote high profile events with key stakeholders.</li> <li>• Prepare newsletters, reports and presentations for internal and external audiences.</li> <li>• Maintain all ESERO-UK social media accounts, updating profiles where required, creating posts and re-posting STEM Learning content.</li> <li>• Generate content for ESERO-UK microsite and associated media channels, including promotion of key challenges and activities across the year.</li> <li>• Design and create graphics that can be used to promote events on ESERO-UK social media.</li> <li>• Assist in collecting feedback and data for project evaluation.</li> </ul>	

- Contribute to reporting on project outcomes and impact.
- Track progress, keep logs updated and ensure timelines are followed through.
- Undertake any tasks as reasonably required.

#### 5. Key challenges faced on the role

- Balancing priorities and resources to achieve optimum results.
- Working across multiple projects at the same time.
- Adapting to changing priorities and responding to short-notice requests.

#### 6. Any other information (particular reference to planning (nature and impact), scope of impact).

Working alongside STEM Learning, ESERO-UK is able to provide influence, funding and services to improve the teaching of STEM subjects in schools and colleges, and inspire young people through enrichment activities. ESERO-UK is funded by the [European Space Agency](#) and the [UK Space Agency](#) whose requirements and expectations shape our offer.

This role is instrumental in ensuring that we hit their targets, but most importantly – use the context of space to open doors for young people by delivering engaging, world-class teaching in science, technology, engineering, and mathematics (STEM).

#### 7. Experience and Expertise (typical educational qualification and experience)

##### Essential:

- Experience working in an administrative capacity.
- Strong organisational and time-management skills.
- Excellent written and verbal communication.
- Proficiency in Microsoft Office (Word, Excel, PowerPoint, Outlook).
- Ability to work independently and as part of a team.
- Excellent attention to detail.

##### Desirable:

- Degree/qualification or relevant experience in marketing and communications.
- Interest in STEM education and space science.
- Experience in project support or coordination.
- Familiarity with education or outreach programmes.

##### Other:

- Required to work in York at the National STEM Learning Centre with potential for hybrid and flexible working.

#### 8. Economic dimensions associated with the role (if any)

To deliver optimal programme outcomes within the time period.

#### 9. Location

York-based with occasional UK travel.

#### 10. Salary & benefits

Full time.  
£23,700 – £25,500

30 days holidays plus bank holidays, access to a fantastic pension scheme, employee assistance programme and access to a voluntary staff benefits scheme.