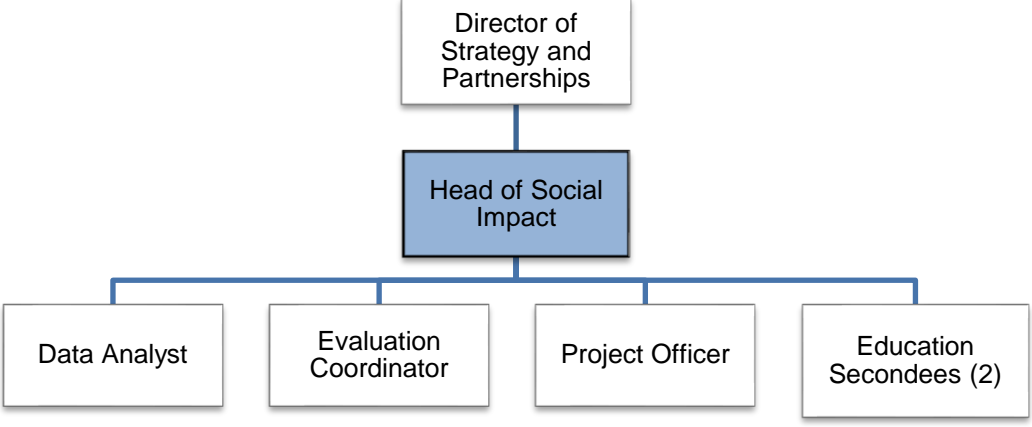


## STEM Learning Limited

1. Role Particulars	
Role Title: Head of Social Impact (1 FTE)	Reports to: Director of Strategy and Partnerships
2. Organogram	
 <pre> graph TD     A[Director of Strategy and Partnerships] --&gt; B[Head of Social Impact]     B --&gt; C[Data Analyst]     B --&gt; D[Evaluation Coordinator]     B --&gt; E[Project Officer]     B --&gt; F[Education Secondees (2)]         </pre>	
3. Purpose of role	
<p>Through effective thought leadership hold accountability for the successful articulation and communication of our impact, evidence and evaluation metrics, leading the Impact Team and a wider network of external evaluation partners to ensure a comprehensive approach to collation of impact and evidence.</p>	
4. Key Results / Accountabilities expected from role	
<ul style="list-style-type: none"> <li>• Drive STEM Learning's brand through the clear articulation of our social and economic impact, leading opportunities to communicate our strategic outcomes and placing impact central to our brand. The post holder will use impact data, evidence, and storytelling to demonstrate the value of our social and economic impact and wider focus on sustainability.</li> <li>• Develop and implement strategies to raise STEM Learning's profile and influence in these areas through participation in conferences, speaking engagements, thought leadership platforms and mobilisation of the STEM Learning team and Board to articulate more confidently the impact of the organisation.</li> <li>• Position STEM Learning as thought leaders in the field of evidence of impact and innovation across STEM education, learning, skills and employment agendas.</li> <li>• Lead a team coordinating STEM Learning's efforts to effectively generate comprehensive evidence of the impact of our work in ways which meet the needs of key stakeholders across the STEM communities, and our funders, to achieve increased impact, influence and reinvestment of profit.</li> <li>• Lead the implementation of STEM Learning's evidence of impact, ensuring resources and knowledge is accessible, searchable, and up-to-date for stakeholders across the STEM eco-system.</li> <li>• Lead efforts which shape STEM Learning's priorities and narrative around the impact and evidence of our support, engaging stakeholders through compelling strategies.</li> <li>• Identify opportunities for strategic partnerships and collaborations to reinforce and enhance STEM Learning's evidence of impact and innovation agenda, and its importance including for the Science Benchmarks.</li> <li>• Facilitate the exchange of knowledge and information through various channels, such as internal communication platforms, knowledge repositories, communities of practice, and collaborative tools.</li> <li>• Coordinate access to data to generate valuable insights and inform evidence-based decision-making.</li> </ul>	

- Develop mechanisms to facilitate learning from experiences, both successes, and failures, so we become a continuously 'learning organisation'.
- Seek opportunities to leverage external expertise and networks to enhance STEM Learning's skill and knowledge base.

#### 5. Key challenges faced in the role

- Working effectively and collaboratively with the Board, senior leadership team, funders and a range of external stakeholders.
- Ensure effective external communications-including stakeholder engagement: Work collaboratively to ensure impact and evidence outputs are disseminated for maximum impact. Develop and maintain regular engagement and communications with organisations across the sector including think tanks, learned societies, other STEM organisation, HMG, etc.
- Developing the role of impact and evidence across the organisation to ensure there is:
  - An understanding of the broader, strategic importance of STEM Learning's social impact across the organisation and how these support STEM Learning's vision and mission.
  - Ensuring the strategic priorities of the organisation are at the forefront of all impact activities.
  - Robust and effective approaches to monitoring, evaluation and analytics embedded across STEM Learning's entire suite of support.
- Balancing priorities and resources to achieve optimum results from available resource; feeding into the continuous improvement of STEM Learning's offer and growing the influence and profile of the organisation.
- Working closely with teams across the organisation to ensure impact and evidence is embedded into business activity.

#### 6. Any other information (particular reference to planning (nature and impact), scope of impact).

STEM Learning is the largest UK resource for supporting STEM teaching and learning through provision of CPD, resources, STEM Ambassadors and other student-facing support, in partnership with a wide range of organisations and individuals.

This role is essential in ensuring that STEM Learning can continue to provide impactful support to STEM educators and learners, and communicate the impact, thus driving forward organisational growth. The role is influential in ensuring STEM Learning continue to evolve and remain a cutting edge, forward thinking, highly impactful organisation therefore benefitting teachers, technicians, school and college leaders and ultimately young people.

#### 7. Experience and Expertise – Desirable not all essential (typical educational qualification and experience)

##### Strategic Leadership:

- Demonstrated success in leading and coordinating efforts to achieve increased impact, influence, and business insight through evidence-based strategies.

##### Stakeholder Engagement and Communication:

- Exceptional skills in engaging stakeholders through compelling narratives and strategies related to impact and evidence.
- Demonstrated experience of articulating social impact to a variety of audiences in a compelling and inspiring way – at ease presenting to a variety of audiences, through leading forums, discussions and presenting.
- Strong communication skills to position STEM Learning as thought leaders in the field.

##### Partnership and Collaboration:

- Track record in identifying and fostering strategic partnerships and collaborations to enhance impact and innovation initiatives.
- Understanding of the importance of evidence of impact in educational settings, particularly in STEM fields.

##### Thought Leadership:

- Proven ability to drive thought leadership in evidence of impact and innovation within STEM education, learning, and skills agenda.

##### Evidence, monitoring, and evaluation.

- Understanding of evidence, monitoring, and evaluation strategies in complex educational and youth settings, including understanding of evaluation methodologies for large government-funded programmes
- Proven ability to generate comprehensive assessments of impact to meet the needs of diverse stakeholders.

Personnel and team management:

- Experienced team leader, able to provide direction and guidance to a multi-disciplinary team ensuring staff understand and appreciate the importance of their role in the organisation.
- Experience in raising an organisation's profile and influence through speaking engagements, conferences, and thought leadership platforms.

Knowledge Management:

- Expertise in facilitating the exchange of knowledge and information across the organisation through various channels and collaborative tools.
- Experience in managing knowledge repositories and communities of practice.

Continuous Learning and Adaptability:

- Demonstrated commitment to creating a continuously learning organisation by learning from both successes and failures.
- Ability to leverage external expertise and networks to enhance the organisation's skill and knowledge base.

Project Management Skills:

- Experience in effectively managing and coordinating projects related to evidence and impact.

Sector Knowledge:

- In-depth knowledge of the STEM education sector, educational benchmarks, and current trends in evidence-based practices, and a commitment to the vision and mission of STEM Learning.

8. Economic dimensions associated with the role (if any)

To ensure successful implementation of effective and impactful evidence, monitoring, evaluation and analytics across STEM Learning within the constraints of funding available.

9. Location, salary and benefits

- National role - based from either York or London office - with occasional UK travel to present at external conferences, stakeholder meetings, and other events as appropriate.
- Access to the USS pension scheme, CCVs, Cycle to Work and Electric Vehicle schemes and other staff benefits. 38 days holiday including bank holidays.