




Media Kit 2023/24



Book your campaign today!

 commercialteam@stem.org.uk

 stem.org.uk



With STEM Learning, link up with an unrivalled network of education professionals

STEM Learning's vision is a **world-leading STEM education** for every young person in the UK.

We provide **first-class, subsidised CPD for teachers** – equipping them with the confidence and knowledge to inspire the **next generation of STEM superstars**.



is an active community where thousands of educators share comments, thoughts, opinions and discuss trends in education. Community membership is **free** and helps members collaborate and learn to improve outcomes for young people, and helps them **grow, share and develop**.



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In the last academic year,



has:

received

360,000

page views

received

140,000


visits

attracted

25,000

educator members

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Opportunities

Rate card



Online polls

A quick and effective way to take the pulse on a hot topic, debate, or issue. Sponsorship includes input on the theme and questions, brand visibility on the poll and summarised information and data.



Online focus groups

Hosting an online thematic focus group gives you the opportunity to interact with STEM teachers to discover their thoughts and opinions on emerging trends, policy changes or the value of new products or service ideas. Minimum of 12-15 participants.




Face to face focus groups

Hosting a focus group in person gives you the opportunity to interact with STEM teachers and discover their thoughts and opinions on emerging trends, policy changes or the value of new products. Minimum of 8-10 participants. Held at the National STEM Learning Centre in York with refreshments included.



Op-ed service

Elevate the thoughts of CEOs and senior leaders relating to the biggest challenges and opportunities facing education. Published on the  with space for comments and in-depth discussions.