



# LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY

MIKE STRAIN DVM

COMMISSIONER



## AGENDA

### LOUISIANA STRAWBERRY MARKETING BOARD

TUESDAY, JANUARY 23, 2024

5:30 P.M.

LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY

47076 NORTH MORRISON BOULEVARD

CONFERENCE ROOM

HAMMOND, LA 70401

**Agricultural & Environmental Sciences**  
Suite 3000  
(225) 925-3770  
Fax: 925-3760

**Agro-Consumer Services**  
Suite 5000  
(225) 922-1341  
Fax: 923-4877

**Animal Health & Food Safety**  
Suite 4000  
(225) 925-3962  
Fax: 925-4103

**Forestry**  
Suite 6000  
(225) 925-4500  
Fax: 922-1356

**Management & Finance**  
Suite 1000  
(225) 922-1255  
Fax: 925-6012

**Soil & Water Conservation**  
Suite 7000  
(225) 922-1269  
Fax: 922-2577

- I. CALL TO ORDER
- II. ROLL CALL
- III. ELECTION OF CHAIRMAN & VICE-CHAIRMAN
- IV. PUBLIC COMMENT
- V. APPROVAL OF MINUTES
- VI. FINANCIAL REPORTS
- VII. GARRISON ADVERTISING REPORT AND 2024 PROMOTIONAL STRATEGY
- VIII. 2024 SPECIALTY CROP BLOCK GRANT SUBMISSION – BOARD RESOLUTION
- IX. PUBLIC COMMENT
- X. ANNOUNCEMENTS
- XI. ADJOURNMENT

THIS AGENDA IS TENTATIVE UNTIL 24 HOURS PRIOR TO THE BEGINNING OF THE SCHEDULED MEETING, AT WHICH TIME THE MOST RECENT REVISION BECOMES OFFICIAL. ANY SUBSEQUENT CHANGES TO THIS AGENDA SHALL BE MADE ONLY BY A UNANIMOUS VOTE OF THE BOARD. NOTICE IS HEREBY PROVIDED THAT THE BOARD MAY VOTE TO HOLD AN EXECUTIVE SESSION ON ANY AGENDA OR OTHER DULY APPROVED ITEM THAT IS EXEMPTED FROM DISCUSSION AT AN OPEN MEETING PURSUANT TO LA. R.S. 42:17. FURTHER, IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, PLEASE CONTACT REBECCA RIECKE AT (985)345-9483 OR VIA EMAIL AT RRIECKE@LDAF.STATE.LA.US TO ADVISE IF SPECIAL ASSISTANCE IS NEEDED AND DESCRIBE THE TYPE OF ACCOMMODATION NECESSARY.

REBECCA RIECKE, DIRECTOR  
LOUISIANA STRAWBERRY MARKETING BOARD