



LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY
MIKE STRAIN DVM
 COMMISSIONER



AGENDA

LOUISIANA STRAWBERRY MARKETING BOARD

TUESDAY, JANUARY 14, 2025
 5:30 P.M.

LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY
 47076 NORTH MORRISON BOULEVARD
 CONFERENCE ROOM
 HAMMOND, LA 70401

Agricultural & Environmental Sciences
 Suite 3000
 (225) 925-3770
 Fax: 925-3760

Agro-Consumer Services
 Suite 5000
 (225) 922-1341
 Fax: 923-4877

Animal Health & Food Safety
 Suite 4000
 (225) 925-3962
 Fax: 925-4103

Forestry
 Suite 6000
 (225) 925-4500
 Fax: 922-1356

Management & Finance
 Suite 1000
 (225) 922-1255
 Fax: 925-6012

Soil & Water Conservation
 Suite 7000
 (225) 922-1269
 Fax: 922-2577

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES
- V. FINANCIAL REPORTS
- VI. GARRISON ADVERTISING REPORT AND 2025 PROMOTIONAL STRATEGY
- VII. 2025 SPECIALTY CROP BLOCK GRANT SUBMISSION – BOARD RESOLUTION
- VIII. PUBLIC COMMENT
- IX. ANNOUNCEMENTS
- X. ADJOURNMENT

THIS AGENDA IS TENTATIVE UNTIL 24 HOURS PRIOR TO THE BEGINNING OF THE SCHEDULED MEETING, AT WHICH TIME THE MOST RECENT REVISION BECOMES OFFICIAL. ANY SUBSEQUENT CHANGES TO THIS AGENDA SHALL BE MADE ONLY BY A UNANIMOUS VOTE OF THE BOARD. NOTICE IS HEREBY PROVIDED THAT THE BOARD MAY VOTE TO HOLD AN EXECUTIVE SESSION ON ANY AGENDA OR OTHER DULY APPROVED ITEM THAT IS EXEMPTED FROM DISCUSSION AT AN OPEN MEETING PURSUANT TO LA. R.S. 42:17. FURTHER, IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, PLEASE CONTACT REBECCA RIECKE AT (985) 345-9483 OR VIA EMAIL AT RRIECKE@LDAF.STATE.LA.US TO ADVISE IF SPECIAL ASSISTANCE IS NEEDED AND DESCRIBE THE TYPE OF ACCOMMODATION NECESSARY.

REBECCA RIECKE, DIRECTOR
 LOUISIANA STRAWBERRY MARKETING BOARD