



LOUISIANA DEPARTMENT of
AGRICULTURE & FORESTRY

MIKE STRAIN, DVM *Commissioner*

LOUISIANA STRAWBERRY MARKETING BOARD

TUESDAY, JANUARY 13, 2026, 5:30 P.M.
LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY
CONFERENCE ROOM
47076 NORTH MORRISON BOULEVARD
HAMMOND, LA 70401

AGENDA

- I. CALL TO ORDER**
- II. ROLL CALL AND DECLARATION OF QUORUM**
- III. PUBLIC COMMENT**
- IV. APPROVAL OF SEPTEMBER 16, 2025, MINUTES**
- V. FINANCIAL REPORTS**
- VI. 2025 SPECIALTY CROP BLOCK GRANT**
- VII. GARRISON ADVERTISING REPORT AND 2026 PROMOTIONAL STRATEGY**
- VIII. PUBLIC COMMENT**
- IX. ANNOUNCEMENTS**
- X. ADJOURNMENT**

THIS AGENDA IS TENTATIVE UNTIL 24 HOURS PRIOR TO THE BEGINNING OF THE SCHEDULED MEETING, AT WHICH TIME THE MOST RECENT REVISION BECOMES OFFICIAL. ANY SUBSEQUENT CHANGES TO THIS AGENDA SHALL BE MADE ONLY BY A UNANIMOUS VOTE OF THE BOARD. NOTICE IS HEREBY PROVIDED THAT THE BOARD MAY VOTE TO HOLD AN EXECUTIVE SESSION ON ANY AGENDA OR OTHER DULY APPROVED ITEM THAT IS EXEMPTED FROM DISCUSSION AT AN OPEN MEETING PURSUANT TO LA. R.S. 42:17. FURTHER, IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, PLEASE CONTACT REBECCA RIECKE AT (985) 345-9483 OR VIA EMAIL AT RRIECKE@LDAF.STATE.LA.US TO ADVISE IF SPECIAL ASSISTANCE IS NEEDED AND DESCRIBE THE TYPE OF ACCOMMODATION NECESSARY.

REBECCA RIECKE, DIRECTOR
LOUISIANA STRAWBERRY MARKETING BOARD

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