

**Louisiana Crawfish Promotion and Research Board Meeting  
University of Louisiana at Lafayette Alumni Center**

600 E St Mary Blvd, Lafayette, LA 70503

December 12<sup>th</sup>, 2025 at 1:00 P.M.

***AGENDA***

- I. Call to Order**
- II. Roll Call**
- III. Determination of a Quorum**
- IV. Public Comments**
- V. Approval of Minutes**
  - A. August 20<sup>th</sup>, 2025
- VI. Collections and Financial Reports**
  - A. Collections Report
  - B. Financial Report
- VII. Promotion and Research**
  - A. Promotion Update - Yvette Bonanno
  - B. Holly Clegg Donation – Yvette Bonanno
  - C. Movee Media, Social Media Update – Stuart Poulton
  - D. RAD Consulting Group, Website Update – Donald Dartez
  - E. The Crawfish App, 2026 Advertising – Laney King
  - F. Louisiana Radio Network – Jennifer Marsh
  - G. LDAF Update – Gene Cavalier
  - H. LSU AgCenter Update – Todd Fontenot
  - I. LSU AgCenter Update – Dr. Kaelyn Fogelman
- VIII. Public Comments**
- IX. Date of Next Meeting**
- X. Adjourn**