LOUISIANA COMMISSION OF WEIGHTS AND MEASURES
ADJUDICATORY HEARING MINUTES
June 24, 2026, at 9:30 A.M.
Louisiana Department of Agriculture & Forestry
Veterans' Memorial Auditorium
5825 Florida Blvd.
Baton Rouge, LA 70806

I. **CALL TO ORDER**
Chairman, Mr. Scott Simonson, called the hearing to order at 9:35 a.m.

II. **ROLL CALL AND DECLARATION OF QUOROM**
Blaire LeBlanc, LDAF Staff, called roll, and the following Commission Members were present:

Commission Members Present	**Alternates Present:**
Mr. Scott Simonson, Chairman	
Mr. Dave George, Vice Chairman	
Mr. Bryan Stafford	
Mr. Justin Alford	
Ms. Jessica Elliott	
Mr. Frank Lopinto	
Mr. Mickey Freiberg	
Mr. Joe Bushnell	

With eight (8) members present, a quorum was declared.
The following members were absent: Mr. Kurt Strawtiz and Mr. Tommy "Bo" Bushnell.

III. **PUBLIC COMMENTS**
None.

IV. **APPROVAL OF MARCH 20, 2026, MINUTES.**
Mr. Dave George moved to approve the minutes of the March 20, 2026, meeting. Mr. Frank Lopinto seconded the motion. The motion carried unanimously.

V. **ADJUDICATORY HEARING**

A) **ADJUDICATED CASES**
LDAF Staff Attorney Bethany Gonzales represented the department and presented the following cases. Assistant Attorney General Tanika Starks presided as Hearing Officer.

26-WM-0604 – Shop a Lott 7 (Leesville)
5 VIOLATION(S)

5 – Overcharges – LA. R.S. 3:4617 (A)

Bethany Gonzales, LDAF Attorney, represented the Department. Tanika Starks, Assistant Attorney General, presided over the hearing. Ms. Michael (Michelle) Doyell, store manager, was present on behalf of the Respondent(s).

Former Assistant Director Ms. Allison Dumas, LDAF Inspector Kenton Baize, and Manager Steven Coco were called as witnesses by the Department. Allison Dumas identified and authenticated the Charge Letter dated May 12, 2026, with all original attachments, and it was admitted into evidence as LDAF 1. Kenton Baize identified and authenticated the Price Verification Summary reports dated October 31, 2025; December 4, 2025; January 23, 2026, and February 24,2026. The summary reports were admitted into evidence as LDAF 2, LDAF 3, LDAF 4 and LDAF 5, respectively. Mr. Steven Coco identified and authenticated the warning letter dated December 9, 2025, and it was admitted into evidence as LDAF 6.

The Department recommended the Commission to find respondent(s) in violation for five (5) violations of La R.S. 3:4617(A) for misrepresenting the price or quantity of a commodity. The Department recommended a penalty of Two Thousand Five Hundred Dollars ($2,500.00) to be paid within 30 days of receipt of demand letter.

The motion to find respondent(s) in violation was made by Mr. Dave George and seconded by Mr. Scott Simonson. The motion carried.

The motion to assess the department recommended penalty was made by Mr. Frank Lopinto and seconded by Mr. Mickey Freiberg. All members were in favor. The motion carried.

26-WM-0605 – Everyday Mart (Iowa)

8 VIOLATION(S)

8 – Prices not displayed – La. R.S. 3:4624(A)/LAC 7:XXXV.117 (A)

Bethany Gonzales, LDAF Attorney, represented the Department. Tanika Starks, Assistant Attorney General, presided over the hearing. No one was present on behalf of the Respondent(s).

Former Assistant Director Ms. Allison Dumas, LDAF Inspector Anna Greathouse, and Manager Steven Coco were called as witnesses by the Department. Ms. Allison Dumas identified and authenticated the Charge Letter dated May 12, 2026, with all original attachments, and it was admitted into evidence as LDAF 1. Ms. Anna Greathouse identified and authenticated the Notice of Inspection reports dated November 24, 2025; January 8, 2026; and February 25, 2026. The notice of inspection reports were admitted into evidence as LDAF 2, LDAF 3 and LDAF 4, respectively. Mr. Steven Coco identified and authenticated the warning letter dated January 9, 2026, and it was admitted into evidence as LDAF 5.

The Department recommended the Commission to find respondent(s) in violation for eight (8) violations of La. R.S. 3:4624(A) for failing to display a price as required by LAC 7:XXXV.117(A). The Department recommended a penalty of Two Thousand Four Hundred Dollars ($2,400.00) to be paid within 30 days of receipt of demand letter.

The motion to find respondent(s) in violation was made by Mr. Scott Simonson and seconded by Mr. Mickey Frieberg. The motion carried.

The motion to assess the department recommended penalty was made by Mr. Dave George and seconded by Mr. Frank Lopinto. All members were in favor. The motion carried.

26-WM-0606 – Smartstyle 11569 (Eunice)

7 VIOLATION(S)

7 – Overcharges – LA. R.S. 3:4617 (A)

Bethany Gonzales, LDAF Attorney, represented the Department. Tanika Starks, Assistant Attorney General, presided over the hearing. No one was present on behalf of the Respondent(s).

Former Assistant Director Ms. Allison Dumas, LDAF Inspector Jason Timmons, and Manager Steven Coco were called as witnesses by the Department. Ms. Allison Dumas identified and authenticated the Charge Letter dated May 12, 2026, with all original attachments, and it was admitted into evidence as LDAF 1. Mr. Jason Timmons identified and authenticated the Price Verification Summary reports dated November 25, 2025; January 7, 2026; and February 26, 2026. The summary reports were admitted into evidence as LDAF 2, LDAF 3, and LDAF 4, respectively. Mr. Steven Coco identified and authenticated the warning letter dated January 9, 2026, and it was admitted into evidence as LDAF 5.

The Department recommended the Commission to find respondent(s) in violation for seven (7) violations of La R.S. 3:4617(A) for misrepresenting the price or quantity of a commodity. The Department recommended a penalty of Five Thousand Two Hundred Fifty Dollars ($5,250.00) to be paid within 30 days of receipt of demand letter.

The motion to find respondent(s) in violation was made by Mr. Bryan Stafford and seconded by Mr. Mickey Frieberg. The motion carried.

The motion to assess the department recommended penalty was made by Mr. Dave George and seconded by Mr. Bryan Stafford. All members were in favor. The motion carried.

26-WM-0614 – Bumper to Bumper 174 (Oakdale)

8 VIOLATION(S)

8 – Overcharges – LA. R.S. 3:4617 (A)

Bethany Gonzales, LDAF Attorney, represented the Department. Tanika Starks, Assistant Attorney General, presided over the hearing. No one was present on behalf of the Respondent(s).

Former Assistant Director Ms. Allison Dumas, LDAF Inspector Kenton Baize, and Manager Steven Coco were called as witnesses by the Department. Ms. Allison Dumas identified and authenticated the Charge Letter dated May 12, 2026, with all original attachments, and it was admitted into evidence as LDAF 1. Mr. Kenton Baize identified and authenticated the Price Verification Summary reports dated February 10, 2026; March 10, 2026; and April 28, 2026. The summary reports were admitted into evidence as LDAF 2, LDAF 3, and LDAF 4, respectively. Mr. Steven Coco identified and authenticated the warning letter dated March 11, 2026, and it was admitted into evidence as LDAF 5.

The Department recommended the Commission to find respondent(s) in violation for eight (8) violations of La R.S. 3:4617(A) for misrepresenting the price or quantity of a commodity. The Department recommended a penalty of Four Thousand Dollars ($4,000.00) to be paid within 30 days of receipt of demand letter.

The motion to find respondent(s) in violation was made by Mr. Justin Alford and seconded by Mr. Mickey Freiberg. The motion carried.

The motion to assess the department recommended penalty was made by Mr. Frank Lopinto and seconded by Mr. Dave George. All members were in favor. The motion carried.

B) CONTINUED CASES

LDAF Staff Attorney Bethany Gonzales represented the department and presented the following cases. Assistant Attorney General Tanika Starks presided as Hearing Officer.

6-WM-0602 – Fast Stop 12 (Lafayette)

8 VIOLATION(S)

8 Violations – Overcharges - LA. R.S. 3:4617 (A)

The department recommended to the commission that this case be continued to the next hearing. Hearing Officer Tanika Starks granted the request.

C) STIPULATED CASES

LDAF Staff Attorney Bethany Gonzales read the violation statutes and the requirements for the suspended penalties for the following cases into the record.

26-WM-0615 Vidalia Food Mart (Vidalia)

3 VIOLATION(S)

3 – Prices not displayed – La. R.S. 3:4624(A)/LAC 7:XXXV.117 (A)

The department recommended a penalty of Nine Hundred ($900) Dollars with Four Hundred Fifty ($450) Dollars of the total amount suspended subject to the conditions set forth in the stipulation. The unsuspended portion is Four Hundred Fifty ($450) Dollars.

26-WM-0203 - Pelico Farms (Lake Charles)

18 VIOLATION(S)

14 – Overcharge Violation(s) – LA. R.S. 3:4617 (A)

4 – Prices not displayed – La. R.S. 3:4624(A)/LAC 7:XXXV.117 (A)

The department recommended a penalty of Eight Thousand Two Hundred ($8,200) Dollars with Four Thousand One Hundred ($4,100) Dollars of the total amount suspended subject to the conditions set forth in the stipulation. The unsuspended portion is Four Thousand One Hundred ($4,100) Dollars.

26-WM-0212 - Target Stores (Alexandria)

8 VIOLATION(S)

8– Overcharge Violation(s) – LA. R.S. 3:4617 (A)

The department recommended a penalty of Four Thousand Dollars ($4,000) with Two Thousand ($2,000) Dollars of the total amount suspended subject to the conditions set forth in the stipulation. The unsuspended portion is Two Thousand ($2,000) Dollars.

26-WM-0601 - Smoke 360 (Lake Charles)

5 VIOLATION(S)

5 – Prices not displayed – La. R.S. 3:4624(A)/LAC 7:XXXV.117 (A)

The department recommended a penalty of One Thousand Five Hundred Dollars ($1,500) with Seven Hundred Fifty ($750) Dollars of the total amount suspended

subject to the conditions set forth in the stipulation. The unsuspended portion is Seven Hundred Fifty ($750) Dollars.

26-WM-0603 – South Lewis Street Hop In (New Iberia)

8 VIOLATION(S)

8 – Overcharge Violation(s) – LA. R.S. 3:4617 (A)

The department recommended a penalty of Six Thousand Dollars. ($6,000.00).

26-WM-0608 – The Ragin Cajun Store Student Union (Lafayette)

17 VIOLATION(S)

7 – Overcharge Violation(s) – LA. R.S. 3:4617 (A)

10 – Prices not displayed – La. R.S. 3:4624(A)/LAC 7:XXXV.117 (A)

The department recommended a penalty of Eight Thousand Five Hundred Dollars ($8,500) with Four Thousand Two Hundred Fifty ($4,250) Dollars of the total amount suspended subject to the conditions set forth in the stipulation. The unsuspended portion is Four Thousand Two Hundred Fifty ($4,250) Dollars.

26-WM-0609 – Kangroo 1 (Lake Charles)

14 VIOLATION(S)

14 – Overcharge Violation(s) – LA. R.S. 3:4617 (A)

The department recommended a penalty of Seven Thousand Dollars. ($7,000.00).

26-WM-0610 Grab N Geaux 30 (Sulphur)

9 VIOLATION(S)

5 – Overcharge Violation(s) – LA. R.S. 3:4617 (A)

4 – Prices not displayed – La. R.S. 3:4624(A)/LAC 7:XXXV.117 (A)

The department recommended a penalty of Three Thousand One Hundred Dollars. ($3,100.00).

26-WM-0612 – Dollar General Store 11805 (Alexandria)

6 VIOLATION(S)

6 – Overcharge Violation(s) – LA. R.S. 3:4617 (A)

The department recommended a penalty of Six Thousand Dollars. ($6,000.00).

26-WM-0613 – Sam's Club 8221 (Harvey)

1 VIOLATION(S)

1 – Stop Order Violation(s) - LA. R.S. 3:4624 (A)/ La. R.S. 3:4604(B)(1)

The department recommended a penalty of Five Hundred Dollars. ($500.00).

26-WM-0616 – U Save 2 dba Ada Market (Ferriday)

10 VIOLATION(S)

10 – Prices not displayed – La. R.S. 3:4624(A)/LAC 7:XXXV.117 (A)

The department recommended a penalty of Three Thousand Dollars ($3,000) with One Thousand Five Hundred ($1,500) Dollars of the total amount suspended subject to the conditions set forth in the stipulation. The unsuspended portion is One Thousand Five Hundred ($1,500) Dollars.

A motion to accept the stipulations in Globo was made by Mr. Frank Lopinto and seconded by Mr. Justin Alford. All members were in favor. Motion carried.

A motion to accept the recommended penalties in Globo was made by Mr. Justin Alford and seconded by Mr. Mickey Frieberg. All members were in favor. Motion carried

VI. **OLD BUSINESS.**
None.

VII. **NEW BUSINESS.**
A) Mr. Scott Simonson congratulated Ms. Allison Dumas on her new role as Director of Certified Louisiana and thanked her for her past service as Assistant Director of Weights and Measures.
B) Ms. Allison Dumas thanked commission members and expressed gratitude for her three years of service with weights and measures.

VIII. **PUBLIC COMMENTS.**
None.

IX. **NEXT MEETING DATE.**
Wednesday, November 04, 2026, at 9:30am.

X. **ADJOURNMENT.**
A motion was made at 10:59 a.m. to adjourn the meeting by Mr. Justin Alford and seconded by Mr. Mickey Frieberg. All members were in favor. Motion carried.



Chairman Signature

Scott Simonson

Printed Name