

MINUTES

LOUISIANA EQUINE PROMOTION AND RESEARCH BOARD MEETING JANUARY 22, 2024

**LOUISIANA DEPARTMENT OF AGRICULTURE AND FORESTRY
VETERANS MEMORIAL AUDITORIUM
5825 FLORIDA BOULEVARD, 1ST FLOOR
BATON ROUGE, LOUISIANA 70806**

CALL TO ORDER

The meeting was held in-person and was called to order by Dr. Neely Heidorn at 10:05 a.m.

PLEDGE OF ALLEGIANCE

Dr. Neely Heidorn led the pledge of allegiance.

OATH OF OFFICE

Amy McInnis administered the Oath of Office to the board members.

ROLL CALL

Roll call was taken by Dr. Neely Heidorn and a quorum was called.

Members present:

William Bloom, Dr. Neely Heidorn, Jim Gauthier, Sky Wright, Marc Browning, Dr. Frank Andrews, Whitney Boyce, Raegan Comeaux, Bernard Chatters, John Boudreaux, Anita Hefler, Dr. Bill Davis, Lyle Guillory and Roger Heitzmann.

Members absent:

Edwin Fenasci and Madison Plaisance.

PUBLIC COMMENT

Michelle Ribera introduced new LDAF staff attorney, Bethany Gonzales.

APPROVAL OF MINUTES

Motion was made by Roger Heitzmann to approve the minutes from the September 25, 2023 meeting; motion seconded by Dr. Bill Davis. Motion passed unanimously.

NEW BUSINESS

Dr. Neely Heidorn discussed the revised proposal from the LSU AG Center grant application.

Equine Promotion Board Meeting Minutes

January 22, 2024

Page 2

Motion was made by Marc Browning to approve the revised amended grant application from the LSU AG Center; motion was seconded by Sky Wright. Motion passed unanimously.

Senator Hensgens discussed the funding for the Equine Board and going for the sports betting portion to fund the board.

Senator Hensgens discussed working on the bill next month to apply for 2% of the sport betting funds.

OLD BUSINESS

Dr. Neely Heidorn discussed the update on the license plate and marketing strategies to promote the plate.

Dr. Neely Heidorn discussed the update on the status of the grants that were awarded for 2023.

Dr. Neely Heidorn discussed the design for the Push Cards and asked for suggestions for any changes.

Michelle Ribera discussed getting the approval to use the LDAF logo on the Push Cards.

PUBLIC COMMENT

Brand Enforcement Director Scott Perry discussed the Saddle Microchipping events coming up on February 01, 2024 in Desoto Parish and February 16, 2024 at PJF Farms in Ville Platte, LA.

DATE OF NEXT MEETING

Monday, April 15, 2024 – 10:00AM

MOTION TO ADJOURN

A motion was made by Marc Browning to adjourn the meeting. The motion was seconded by Sky Wright. This motion passed unanimously. The meeting was adjourned at 11:17 a.m.

Chairman