

Louisiana Beef Industry Council Meeting
Louisiana Department of Agriculture and Forestry
5825 Florida Blvd, Baton Rouge, LA 70806
May 8th, 2026 at 9:00 AM
Agenda

- I. Call to Order**

- II. Prayer and Pledge**

- III. Roll Call**
 - a. Determination of Quorum

- IV. Public Comment**

- V. Approval of Minutes**
 - a. February 13, 2026

- VI. Financial Report, Peter Barrios**

- VII. CBB Report, John Thompson**

- VIII. Financial Requests**
 - a. Louisiana Farm Bureau Federation, Avery Davidson
 - i. Feasting on Agriculture, TWILA
 - b. Madison Parish 4-H Foundation, Andrea Jinks
 - i. Madison Parish 4-H Hamburger Fundraiser
 - c. Centenary College, Hannah Hughes
 - i. Beast Feast 2027
 - d. Federation of State Beef Councils, Todd Johnson
 - i. FY2027 Federation Investment
 - e. Louisiana FFA Foundation, Jon Carr
 - i. Annual Partnership
 - f. Guaranty Media, Dara Stevens
 - i. Foodie Friday on Talk 107.3
 - g. Hoffman Media, Lindsay Edmonds
 - i. 2026-2027 Hoffman Media Advertising (Louisiana Cookin')
 - h. LSU AgCenter, Ashley Edwards
 - i. LA Master Cattleman Program

- i. Louisiana County Ag Agents Association, Ashley Edwards/Bert Hammett
 - i. LCAAAA Annual Meeting & Professional Improvement Conference
- j. Louisiana Radio Network, Kyle Coats
 - i. LBIC Statewide Radio & Billboard Marketing Campaign
- k. Louisiana Cattlemen's Association, Shae Simon
 - i. Cattlemen's Kitchen – State Fair of Louisiana
 - ii. FFA Capital Day
 - iii. LJCA LA Moo University
 - iv. LJCA Youth Cattle Working Contest
- l. Vernon Parish Cattlemen, Rusty Bailes, Jr
 - i. Vernon Parish Cattlemen Youth Ag Day XIII
 - ii. West Louisiana Forestry Festival Senior Citizen Day
- m. Washington Parish Fair Association, Amy Varnado
 - i. Washington Parish Fair – Livestock Division
- n. Louisiana 4-H Foundation, Hannah Devall
 - i. Louisiana 4-H
 - ii. LAE4-HYDP
- o. EatBR Integrated Media, LLC, Stephen Hightower
 - i. DIG Magazine Summer/Fall Restaurant Week + Best Burger Week

IX. Old Business

X. New Business

- a. New Chair selection
- b. Next meeting date

XI. Public Comment

XII. Adjourn