



LOUISIANA DEPARTMENT of
AGRICULTURE & FORESTRY

MIKE STRAIN, DVM
Commissioner

APPLICATION FOR LICENSE TO USE LOGO LOUISIANA GROWN REAL. FRESH.

Office of Management & Finance
47076 North Morrison Blvd.
Hammond, LA 70401, (985) 345-9483
estay@ldaf.la.gov
fax (225) 923-4881

Firm Name:		Contact:
Mailing Address:		
City:	State:	Zip:
Telephone:	Fax:	E-Mail:
Type of Business:		Homepage:
Commodity or Products Sold:		
Brand Name or Trademark:		
Source of Louisiana Supply: Self ☐ Other ☐		Self % Usage:
Name of Other Louisiana Producer Source & Parish:		Other % Usage:
Symbol(s) to be used: Louisiana Grown Real. Fresh. (full color): ☐		Louisiana Grown Real. Fresh. (green): ☐
Describe briefly how symbol will be used:		

The firm or business is applying for the right to use the Louisiana Department of Agriculture and Forestry's (LDAF) "Louisiana Grown Real. Fresh. symbol ("logo") and agrees to use the LDAF logo subject to the following terms and conditions.

1. The logo is to be used for the advertising and promotion of Louisiana grown agricultural specialty crops or products made from such crops. Louisiana grown agricultural specialty crops are specialty crops as defined by the USDA-AMS that are 100% grown in Louisiana. The USDA-AMS specialty crop listings may be found at the following website:
<http://www.ams.usda.gov/AMSV1.0/ams.fetchTemplateData.do?template=TemplateJ&page=SCBGPDefinitions>
2. The logo may be used only in advertising or literature promoting Louisiana grown agricultural specialty crops or products made from such crops or on boxes, crates, packages, or other containers holding any such crop or product.
3. The firm is a Louisiana agri-business that employs local Louisiana labor in producing, harvesting, or processing and packaging the specialty crop or in the production of any product made from the specialty crop.
4. The firm's use of the logo is a non-exclusive privilege and the logo may also be used by other producers, processors, packers or retailers of Louisiana grown agricultural specialty crops or products made from such crops.
5. There is no charge for the firm's use of the logo.
6. This agreement may be terminated at will by either party on thirty days written notice to the other party. Provided, however, that this agreement may be immediately terminated by LDAF for the firm's violation of any of the terms of this agreement without 30 days written notice. Upon termination the firm shall cease to use the logo and shall return all logo material to LDAF.
7. If LDAF is required to go to court to enforce any provision of this agreement then the firm agrees to pay LDAF's litigation expenses, including reasonable attorney fees.

DATE: _____

SIGNED: _____

TITLE: _____

