

Louisiana Crawfish Promotion and Research Board Meeting
February 20th, 2024
1:00 P.M.

University of Louisiana at Lafayette Alumni Center
600 E St Mary Blvd, Lafayette, LA 70503

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL
- III. DECLARATION OF A QUORUM
- IV. PUBLIC COMMENT
- V. APPROVAL OF MINUTES – November 28th, 2023
- VI. COLLECTIONS & FINANCIAL REPORTS
 - A. Collections Report
 - B. Financial Report
- VII. PROMOTION & RESEARCH
 - A. Country Roads Magazine - Heather Gibbons
 - B. FFA Promotion – Raquel Manuel
 - C. Louisiana Radio Network - Jennifer Marsh
 - D. Promotion Update - Yvette Bonanno
 - E. 2024 Billboard Campaign – Jessica Lange
 - F. LSU AgCenter Updates – Todd Fontenot
 - G. Louisiana Farm Bureau Federation Update – Andy Brown
- VIII. COMMENTS
 - A. Board Member Comments on Crawfish Season
- IX. DATE OF NEXT MEETING
- X. ADJOURN