

**Toyota Motor Manufacturing Canada Makes Landmark Donation to The Humane Society of Kitchener Waterloo & Stratford Perth “Better Together” Capital Campaign to Support Animal Welfare and Facility Expansion**



**Toyota Motor  
Manufacturing  
Canada Inc.**

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**Kitchener-Waterloo, ON** – The Humane Society of Kitchener Waterloo and Stratford Perth is proud to announce a transformative donation of **\$30,000 from Toyota Motor Manufacturing Canada (TMMC)**, supporting the organization's Better Together Capital Campaign aimed at expanding its facilities and enhancing its services to better serve animals in need and the people that love them. This generous contribution will play a pivotal role in funding the construction of a new Community Outreach Centre, improved medical facilities, an improved Pet Pantry Food Bank, a new space for educational programming, and a community outreach vehicle.

The donation is part of Toyota's ongoing commitment to corporate social responsibility and its dedication to supporting local communities and causes that provide people with the tools and resources they need to grow, thrive, and live life to its fullest. This large investment will directly benefit thousands of people and animals in the region, providing them with a safe and caring environment while also advancing the humane society's mission to improve animal welfare, encourage responsible pet ownership, and keep people and pets together.

“This incredible donation from Toyota reflects the power of community support in transforming lives,” said CEO Victoria Baby. “Through their generosity, we’re able to take another step toward realizing our vision of a brighter future for pets and people alike. This partnership will directly impact thousands of lives by bringing essential services closer to those who need them most.”

“At Toyota Motor Manufacturing Canada, we are committed to supporting programs and initiatives that empower our communities with the resources and opportunities they need to prosper and succeed” said Lynn Hall, External Affairs Analyst at Toyota. “We’re thrilled to be supporting The Humane Society of Kitchener Waterloo and Stratford Perth and their Better Together campaign, which will help countless people and pets in the KW community and beyond”.

The Better Together Capital Campaign, which aims to raise funds for new center construction, facility upgrades, and expanded outreach programs, has already made significant progress thanks to contributions like Toyota's. For more information on how to contribute to the Better Together Campaign, or to get involved with The Humane Society of Kitchener Waterloo and Stratford Perth's programs, please visit [www.kwsphumane.ca](http://www.kwsphumane.ca).

**About KWSP Humane Society:**

The KWSP Humane Society is dedicated to promoting the humane treatment of all animals and strengthening the bond between people and pets. Serving the Kitchener, Waterloo, Stratford, and Perth communities, the Humane Society offers a range of services and programs to support animal welfare and community well-being.

**About Toyota Motor Manufacturing Canada (TMMC):**

Toyota Motor Manufacturing Canada operates three manufacturing facilities in Ontario and is a proud contributor to community growth and sustainability. Through their charitable giving and volunteer programs, TMMC supports initiatives that create a positive impact in the regions they serve.

- 30 -

*We are leaders in animal welfare in our communities and committed to promoting the human-animal bond, while focusing on the responsible treatment of animals through education, collaboration, compliance, advocacy and care. Charitable BIN 11898 3550 RR0001*

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