



FOR IMMEDIATE RELEASE

MEDIA RELEASE

**The Humane Society of Kitchener Waterloo & Stratford Perth
Reach Record Breaking Numbers for Pet Outreach Needs in the Community**

KITCHENER AND STRATFORD, ONTARIO: As financial challenges continue to impact pet owners, the Humane Society of Kitchener Waterloo & Stratford Perth, is seeing a record breaking demand for outreach services. In just two months, the dedicated team has provided medical care to 120 animals in need, and delivered more than \$16,000 worth of essential veterinary services and vaccinations. Additionally, the HSKWSP helped 1510 pets with supplies to families facing financial hardships.

“The overwhelming need for accessible pet care and food is rising alongside the cost of living,” said Victoria Baby, Chief Executive Officer, HSKWSP. “We are committed to ensuring that no pet goes without the care they deserve, but the growing demand highlights the urgent need for more resources and support.”

At the core of these efforts is the Better Together Capital Campaign, a vital initiative dedicated to strengthening the human-animal bond by ensuring pet owners have the resources they need to care for their beloved companions. By expanding outreach efforts, this campaign allows us to provide life-saving medical care, food assistance, and education to families who might otherwise have to make heartbreaking decisions.

“The team from the Kim and Stu Lang Community Healthcare Partnership Program (CHPP) at the Ontario Veterinary College (OVC) has greatly appreciated the opportunity to work alongside KWHS to help improve access to veterinary care in the area.” said Jamie Freeman-Braganca, Clinical Staff Veterinarian at CHPP. “This partnership has allowed OVC students to grow their clinical skills, while supporting community members in need.”

The demand for these services continues to grow, and community support is essential to meeting this demand. Donations and sponsorships directly fund these initiatives, ensuring that no pet goes without the care they deserve.

To learn more about the Better Together Campaign, and how you can help keep people and pets together, visit www.kwsphumane.ca.

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We are leaders in animal welfare in our communities and committed to promoting the human-animal bond, while focusing on the responsible treatment of animals through education, collaboration, compliance, advocacy and care. Charitable BIN 11898 3550 RR0001

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