

# FUN WAYS TO FUNDRAISE

The Humane Society of  
& Kitchener Waterloo  
& Stratford Perth



YOUR COMPLETE GUIDE TO DO-IT-YOURSELF FUNDRAISING



# Table of Contents



WHAT IS D.I.Y FUNDRAISING?.....Pg.1

ABOUT US.....Pg.2

HOW YOUR SUPPORT HELPS.....Pg.3

GETTING STARTED.....Pg.4

HOW WE CAN SUPPORT YOU.....Pg.5

FUNDRAISING GUIDELINES.....Pg.6

D.I.Y FORM.....Pg.7



# WHAT IS D.I.Y. FUNDRAISING?



**Our Do-It-Yourself (DIY) Fundraisers are an excellent way to do something you love while supporting your community.**

A DIY fundraiser is where an individual, organization or community organizes and hosts a special event in support of The Humane Society of Kitchener Waterloo & Stratford Perth. Community engagement and connection is a core aspect of our organization and you can play an important role in strengthening this by organizing and hosting a DIY fundraiser in support of the HSKWSP. These fundraisers are a great way to grow our community support base, increase awareness about the services and programs we offer, and inspire our communities.



## WHERE THE SUPPORT GOES



**10,760**

people reached through community programs

**147** foster families took in  
**563** animals



**1,626** animals rescued

**1,139** animals adopted

**1,056** pets provided with food and supplies through Emergency Pet Food Bank

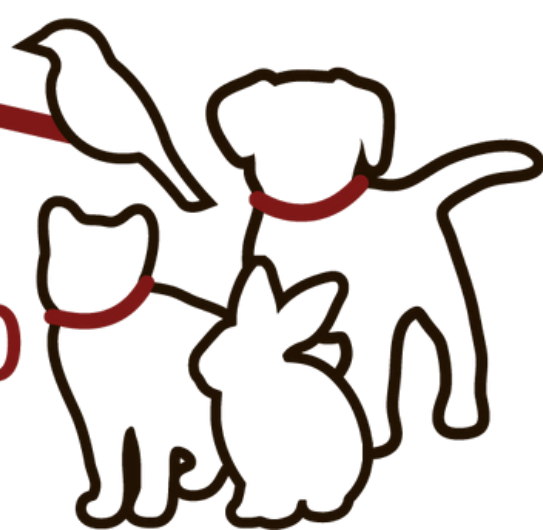


**10,377**

Students reached through educational programs

**90+** Years of Service

The Humane Society of  
& Kitchener Waterloo  
& Stratford Perth



# ABOUT US



## VISION

Communities that value and respect animals.



## VALUES

Serving communities, Humane Treatment of Animals, Innovation and Learning, Compassion and Dedication, Leadership and Collaboration, Accountability.

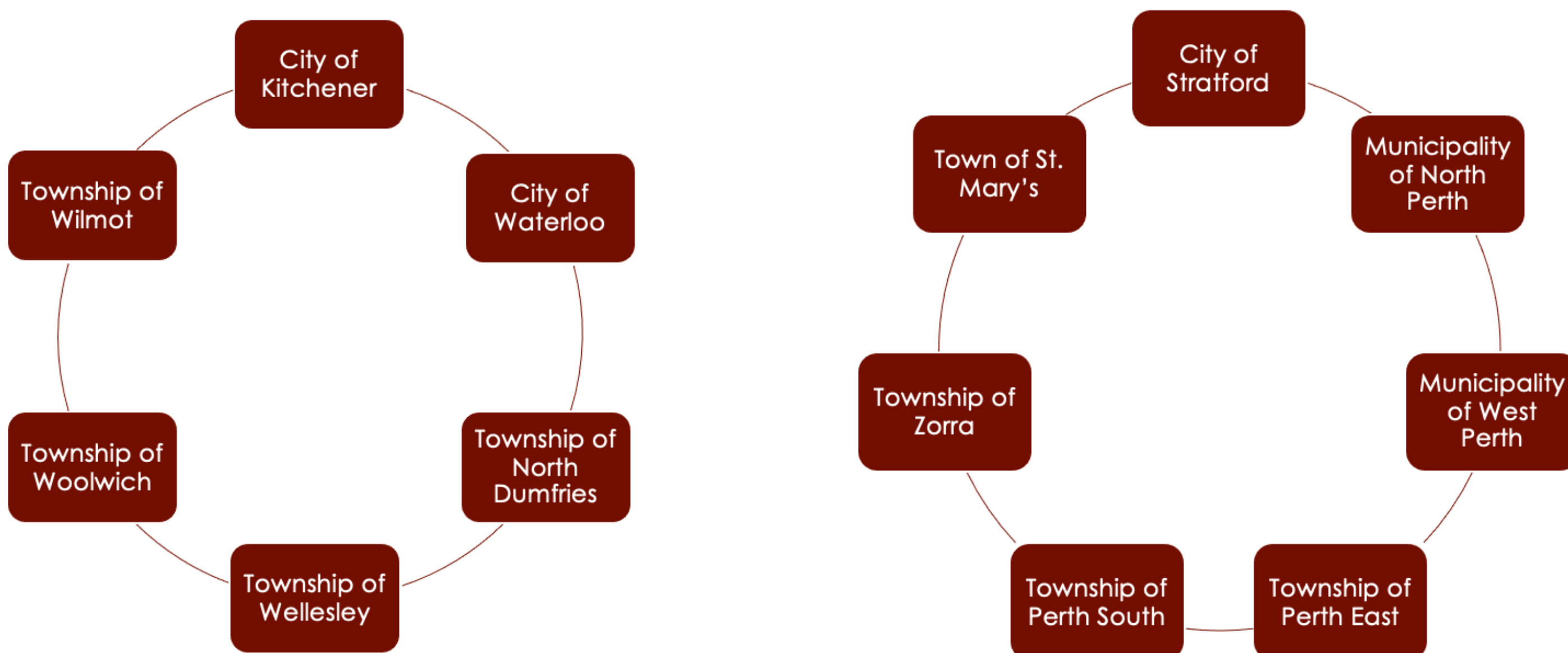


## MISSION

We are leaders in animal welfare in our communities and committed to promoting the human-animal bond, while focusing on the responsible treatment of animals through education, collaboration, compliance, advocacy and care.



The Humane Society of Kitchener Waterloo & Stratford Perth is a registered charity dedicated to helping animals in need.



The Humane Society of Kitchener Waterloo & Stratford Perth has a service area of over 500,000 People.

# The Humane Society of & Kitchener Waterloo & Stratford Perth



## WONDERING HOW YOUR SUPPORT HELPS?



The Humane Society of Kitchener Waterloo & Stratford Perth remains dedicated to helping people and pets in our communities.

As a self-funded and self-governed organization, we rely on the generosity of our donors to help animals within our communities, as well as to provide animal welfare focused education and outreach.

Your fundraising efforts will directly impact animals within our communities, support our education programs and initiatives, and help keep people and pets together.

## READY TO GET STARTED? FOLLOW THESE EASY STEPS!



Establish an event concept that gets you excited and don't be afraid to think outside the box!



Develop a plan for your event and how you can reach your goal.



Complete our short online form. After it's submitted, an HSKWSP team member will contact you!



Promote your fundraiser! Rally your friends, family, and community to support you.

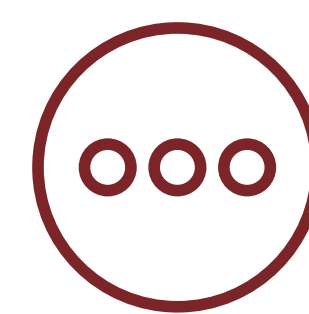


## LOOKING FOR SOME FUN WAYS TO FUNDRAISE?



### In the community

Community BBQ, Bake Sale, Garage Sale, Arts & Crafts Night, Car Wash, Bingo Night, Fashion Show, Flower Sale



### Other

Date Auction, Scavenger Hunt, Murder Mystery Night, Wine Tasting, Host a yoga class or hiking group by donation



### At the office

Casual Dress Days, Employee Happy Hour, Potluck Lunch, Popcorn at the Office, Barbecue Lunch, Ice Cream Social, Tea Time



### Challenge Others

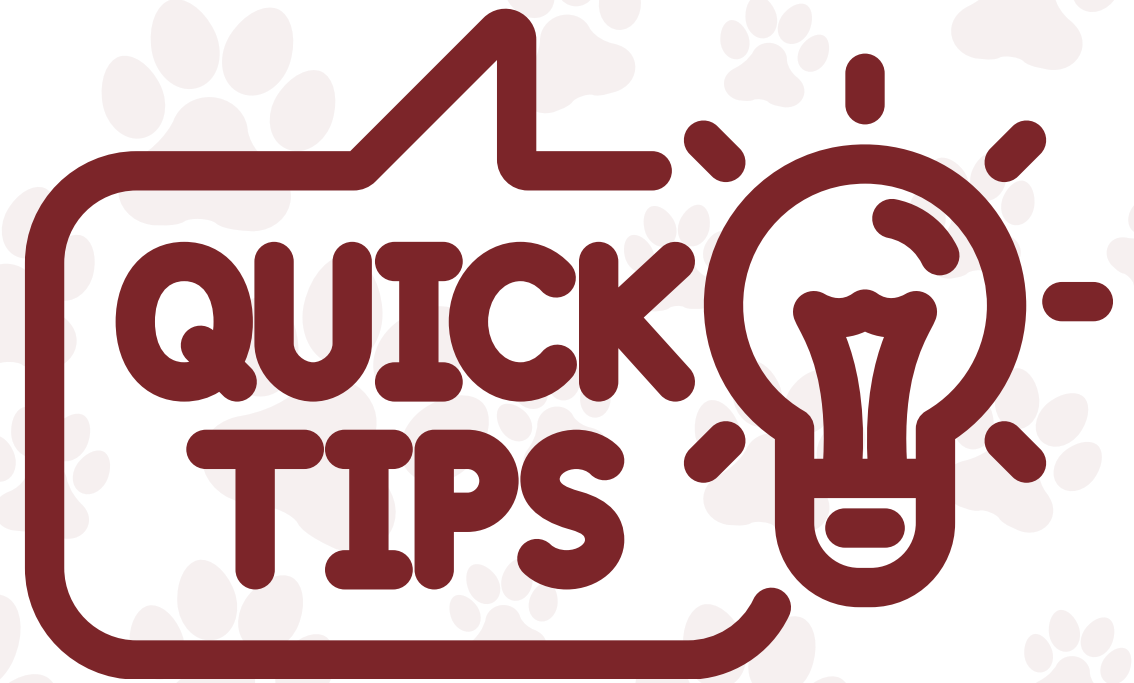
Video Game Tournament, Walk/Run/Ride A-thon, Fitness Challenge, Battle of the Bands, Fishing Derby, Sports Tournament

# HOW WE CAN SUPPORT

The Humane Society of  
& Kitchener Waterloo  
Stratford Perth



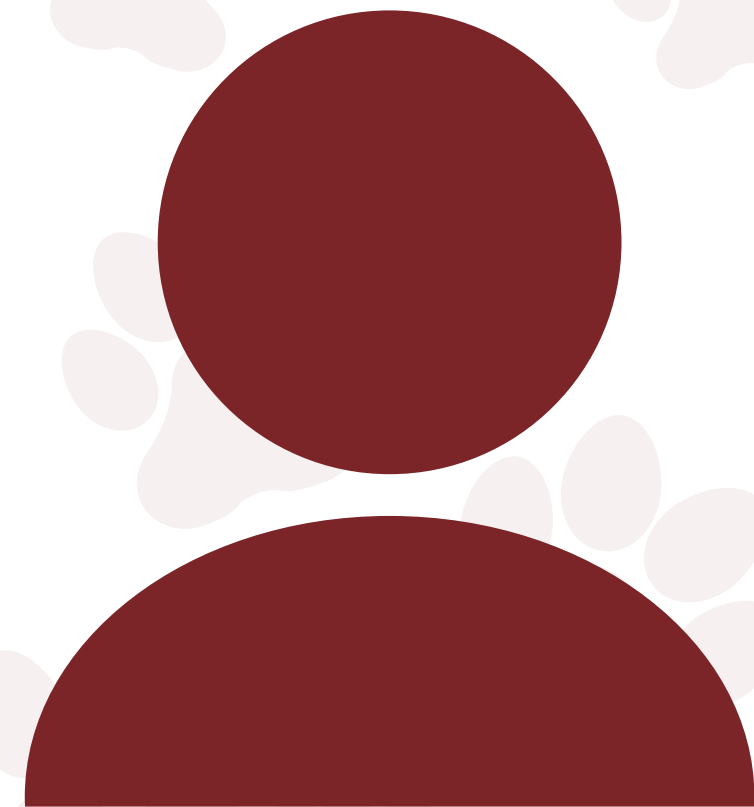
Provide you with our logo for promotional materials



Offer fundraising tips and advice



Help promote your event via social media platforms



Potential to have a HSKWSP representative at the event.



# FUNDRAISING GUIDELINES

The Humane Society of  
Kitchener Waterloo  
& Stratford Perth



- The Humane Society of Kitchener Waterloo & Stratford Perth encourages events that are compatible with our mission, values, and vision. We reserve the right to withhold the use of our name and logo from any event, initiative, and/or presentation if seen as inappropriate.
- The use of The Humane Society of Kitchener Waterloo & Stratford Perth logo must be approved a minimum of 30 days prior to your event. Logos must be used "In Support of" and must not be advertised as a HSKWSP official event.
- The third-party organizer is responsible for meeting all municipal, provincial, and federal standards to fulfill all legal authorization(s), permit(s), license(s), precaution(s), and or general liability insurance required to organize and host the event. The HSKWSP must not be party to any liability coverage without prior knowledge and approval. The HSKWSP accepts no legal responsibility and cannot be held liable for any associated risks, injuries, or other.
- The third-party organizer is responsible for all costs associated with hosting the event. Any event expenses that need to be deducted from the donation must be done prior to submitting the donation to The Humane Society of Kitchener Waterloo & Stratford Perth.
- Taking commission for any reason or purpose on funds raised as part of a third-party event is strictly prohibited.
- The HSKWSP cannot provide any sponsorship contacts to support DIY fundraisers.

**Please send any cheques made payable to:**

**The Humane Society of Kitchener Waterloo & Stratford Perth**

**250 Riverbend Drive, Kitchener ON, N2B 2E9**

**125 Giffith Road, Stratford ON, N5A 6S4**

