



## Meet Jennifer Ly



With several years of experience in financial reporting, FP&A, and strategic planning, Jennifer Ly is an accomplished CPA known for her expertise across several industries. Currently she is the Director of Revenue Operations at LogiSense applying her skillset at revenue management, financial strategy, and business planning to drive growth. She also contributes her expertise as a board member for the Waterloo Region Legal Services.

Outside her professional career, Jennifer is passionate about animal welfare. Growing up, animals played a significant role in her life, sparking her commitment to their care and well-being. In her personal time, Jennifer enjoys reading, spending time with friends and family, and is often out walking her furry 4-legged family members.

*“I am thrilled for the opportunity to work with an amazing organization that focuses on animal welfare through education, advocacy, compliance and care. All animals are important and should be treated with compassion and respect. I am honoured to be part of the Humane Society Board and I look forward to contributing to its mission.”*