## Vision

Communities that value and respect animals.

## Mission

We are leaders in animal welfare in our communities and committed to promoting the human-animal bond, while focusing on the responsible treatment of animals through education, collaboration, compliance, advocacy and care.

## **Values**

Accountability
Serving communities
Humane treatment of animals
Innovation and learning
Compassion and dedication
Leadership and collaboration



STR ATEGIC PRIORITIES 2025-2027

The Humane Society of Kitchener Waterloo Stratford Perth

## Strategic Priorities



# ENGAGE WITH OUR COMMUNITIES



## BUILD CAPACITY



## INVEST IN **OUR PEOPLE**



STR ATEGIC PRIORITIES 2025-2027