



Global Leader in Endocrinology Specialty Pharmaceuticals

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Investment Profile



Global Markets

- \$9.6bn market opportunity
- Revenue-generating
- Initial target: >\$3bn cortisol deficiency market



Specialists in Rare Endocrine Disorders

Initial focus on unmet patient needs in adrenal insufficiency (AI),
 congenital adrenal hyperplasia (CAH) and hypogonadism



In-Place Marketing Expertise

- Established direct sales force in key territories in Europe
- Forging commercial partnerships globally



Pipeline Expansion

- Line extension opportunities to related indications
- Earlier pipeline product maturing
- Potential to expand through in-licensing opportunities



Strong Commercial Exclusivity

- Robust protection in key markets
- Granted patent exclusivity for lead products until 2034 + orphan drug designation¹ and regulatory exclusivity and patents



Experienced Management

- Established record in biotech, pharma, & financial sectors
- World-recognized leader in endocrinology



Global Leader in Endocrinology Specialty Pharmaceuticals



Alkindi[®] & Alkindi Sprinkle^{®1}

1st product designed specifically for children with AI & CAH

Launched: Europe and UK

· Launched: US

· Approved: Israel & Australia

Efmody[®]²

1st hydrocortisone product closely mimicking cortisol circadian rhythm in adults & adolescents Launched: Europe and UK



Name	Indication	Pre- clinical	Phase I	Phase II	Phase III	MAA/NDA	Est. regulatory opinion	Annual Addressable Market
Chronocort®	Congenital adrenal hyperplasia	US					2025	\$106m
	Adrenal insufficiency	EU US					2023 TBC	\$2,932m
DITEST™	Classical hypogonadism	US					2026 TBC	\$5,069m
T3 modified- release	Hypothyroidism (T4 non- responders)	EU US					TBC TBC	\$656m
Oligonucleotide (siRNA)	Cushing's disease	EU					TBC TBC	\$491m







Experienced Leadership: Bridging Discovery, Development, and Commercialization



Sam Williams Interim Chairman

- 20+ years working in biotech
- Previous experience: top-ranked equity analyst and subsequently, as an entrepreneur and CEO
- Managing Partner of Life Sciences at IP Group plc and Non-Executive Chairman and/or Director for several portfolio companies



Martin Whitaker PhD
Chief Executive Officer

- 20+ years working in pharma and biotech
- Previous positions: Pfizer and Critical Pharmaceuticals
- Founder: D3 Pharma; successfully commercialized Plenachol®, a high-dose Vitamin D product



Richard Bungay
Chief Financial Officer

- 25+ years in senior financial positions
- Non-Executive Director at Cambridge Cognition
- Previous CFO positions: Mereo Biopharma, Glide Technologies, Verona Pharma, and Chroma Therapeutics
- Previous positions: Celltech and AstraZeneca

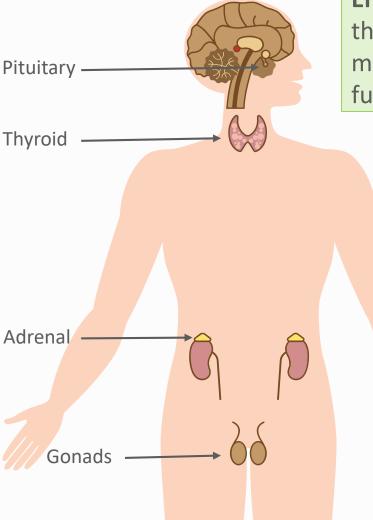


Richard Ross MDChief Scientific Officer

- 30+ years in senior medical positions
- Diurnal founder, world-leading endocrinologist & industry key opinion leader
- Professor of Endocrinology, University of Sheffield
- Recognized by the Endocrine Society's 2021
 Laureate Awards for Outstanding Innovation



The Endocrine System Is Critical To Life



Endocrine system: hormone-producing glands that regulate vital body functions — including metabolism, growth and development, sexual function, reproduction, sleep, and behavior

Endocrine disorders can cause:

- Chronic diseases including adrenal insufficiency, diabetes, hypogonadism, hypo- and hyperthyroidism
- Life-long treatments often starting in infancy; dose adjustments often required
- Serious health impact often associated with high morbidity and higher mortality





Building a "Life-Long" Adrenal Franchise

Alkindi^{®1} & Alkindi Sprinkle^{®2}

1st hydrocortisone product specifically designed for children (from birth to adolescence) suffering from AI and CAH

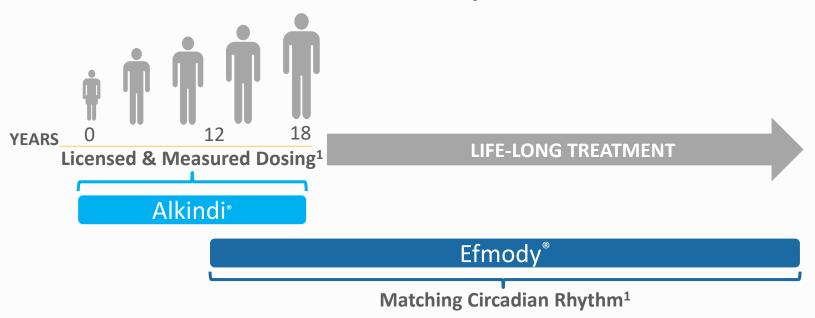
Efmody®

1st modified-release hydrocortisone product that mimics the physiological circadian rhythm of cortisol for the treatment of CAH in adolescents (>12 years) & adults in Europe

- 1. Alkindi® (hydrocortisone granules in capsules for opening); for children <18 years in Europe.
- 2. Alkindi Sprinkle® is the brand name sold in the US; for children <17 years in US.

Building a "Life-Long" Adrenal Franchise

Approx. 350,000+ children and adults in the EU and UK are estimated to have AI and/or CAH



Adrenal Insufficiency (AI) — A condition in which the adrenal glands lose their ability to produce hormones, including cortisol

Congenital Adrenal Hyperplasia (CAH) — Patients are born without an enzyme that stimulates the adrenal glands to release the hormone cortisol



Cortisol Deficiency Market Opportunity

	Prevalence (Estimated no. of patients)			
	**** ****		Total	
Pediatric AI (including CAH)	10,045	4,158	14,203	
CAH adults	41,389	16,357	57,746	
AI adults	298,299	154,793	453,093	
Total	349,734	175,308	525,042	





Alkindi^{®1} & Alkindi Sprinkle^{®2}

1st hydrocortisone product specifically designed for children (from birth to adolescence) suffering from AI and CAH







- 1. Alkindi® (hydrocortisone granules in capsules for opening); for children <18 years in Europe.
- 2. Alkindi Sprinkle® is the brand name sold in the US; for children <17 years in US.

Alkindi[®] and Alkindi Sprinkle[®]: 1st Product Specifically Designed for Newborns and Children With Al and CAH



Patient Need

 Despite hydrocortisone being available for over 60 years, in the majority of territories there are no licensed pediatric formulations available to effectively treat AI and CAH²



Market Size

- Launched and revenue-generating
- Targeting the niche \$0.2bn pediatric cortisol deficiency market



Product/ Innovation

- No compounding / parents crushing tablets for their children
- Accurate, flexible and easy dosing
- Taste masked to aid-compliance



Patent

 Granted patents until 2034 – orphan drug designation in US and regulatory exclusivity in Europe



In-Place Marketing Expertise

Established direct sales force in key European territories



Establishing a Global Presence Through Expanded Partnerships

Alkindi[®] & Alkindi Sprinkle^{®1}

United States



- License Agreement with Eton Pharmaceuticals executed H1 2020
- NDA Approved September 2020
- Launched & Available November 2020 thru licensing partner Eton Pharmaceuticals

Rest of the World

Canada



Agreement extended with Eton Pharmaceuticals



Approved (all ages); marketing & distribution agreement with Chiesi²



Approved; marketing & distribution agreement with Medison

China



Licensed; agreement with Citrine (inc. Taiwan, Macau and HK)

Turkey



Named patient; Distribution agreement with Er-Kim

Japan



Seeking regulatory pathway confirmation



^{1.} Available in the US under the brand name Alkindi® Sprinkle. 2. Marketing and distribution agreement with Emerge Health Pty (now Chiesi Australia Pty Ltd part of Chiesi Farmaceutici S.p.A.).

NDA = New Drug Application (FDA).

Generating Revenues with Significant Exclusivities

Alkindi®

European Medicine Agency Authorizations

- Launched 2018 with data and market exclusivity for 10 years (PUMA¹)
- 2 granted European patents; protection until 2034

Launched

UK, Germany, Austria, Sweden, Denmark, Norway, Iceland & Italy



Distribution Agreements*

Frost Pharma –
Nordic Countries
Consilient/Goodlife –
Benelux Countries
EffRx –Switzerland



Pricing Agreement

The Netherlands

*Outside core territories

Nordic Countries = **Finland, Denmark, Norway, Sweden & Iceland**Benelux Countries = **Belgium, the Netherlands & Luxembourg**



Alkindi[®] and Alkindi Sprinkle^{®1}: Approval Supported By Clinical Study Results

Alkindi® & Alkindi Sprinkle®



- Only precise, low-dose hydrocortisone granules available in 4 low-strengths for accurate dosing
- No need for compounding pharmacies



Median peak **cortisol levels** were **comparable to** normal ranges in **healthy children**



Well tolerated; no episodes of adrenal crisis or serious adverse reactions during clinical trials



No large declines or increases in **growth** during \sim 2.5-year follow-up study





Efmody®

1st modified-release hydrocortisone product that mimics the physiological circadian rhythm of cortisol for the treatment of CAH in adolescents (>12 years) & adults in Europe



Efmody[®]

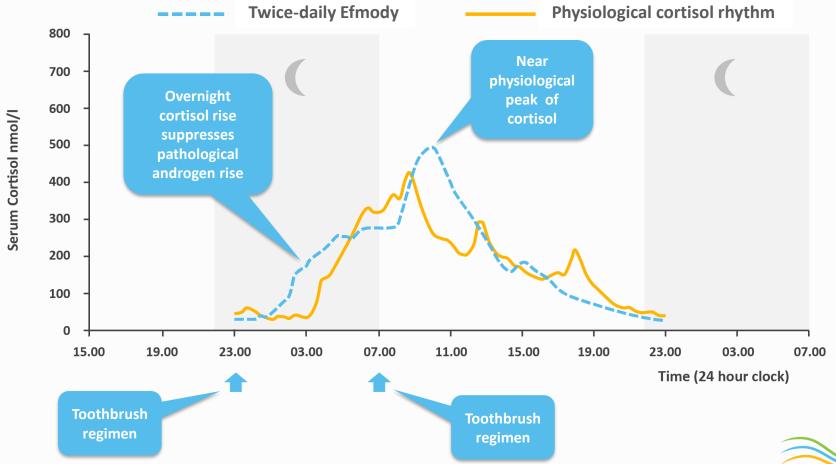
Dations Noods	No standard treatment regimen leading to high steroid doses used
Patient Needs	Poor disease control leading to high morbidity and higher mortality
Market Size	• \$0.3bn market opportunity (Europe & US) for CAH
Product/ Innovation	Modified-release drug delivery technology mimics physiological cortisol circadian secretion
Patent	• Granted patents until 2034 – orphan drug designation in the US
In-place Marketing Experience	Existing direct sales force in key territories in Europe
Pipeline/ Expansion Opportunities	• \$2.8bn market opportunity (Europe & US) for AI



Mimics the Physiological Rhythm of Cortisol during the Day and Overnight

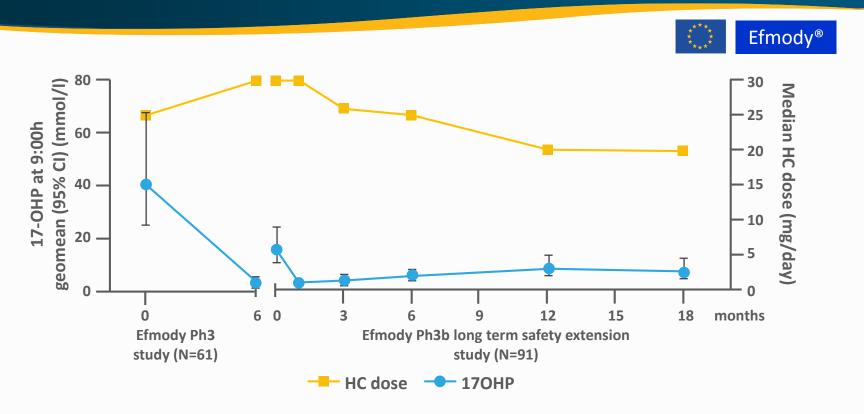


First physiological treatment of adults and adolescent patients with congenital adrenal hyperplasia (CAH) in Europe¹





Androgen Control in Adults With a Reduction in Steroid Dose



- Despite the primary endpoint being missed, titration during Phase 3 led to similar doses to published cohort studies¹ but better control
 - (90% vs 50%, 09:00 17-OHP <36 nmol/l)</p>
- In the long-term extension study, good disease control was maintained at a reduced daily dose that approximates physiological cortisol release
 - After 18 months the median daily dose was 20 mg
 - 80% of patients had 17-OHP <36 nmol/l at 09:00



Global Presence Through Expanded Partnerships

Efmody®

Europe¹



Approval: Received May 2021

Launch: September 2021

European marketing commercial infrastructure

& supply chain: Existing

Marketing & distribution agreement: Benelux

& Nordics²: Consilient

UK



Approval: Received July 2021

Launch: September 2021

UK marketing commercial infrastructure &

supply chain: Existing

Rest of the World

China



License Agreement: Citrine Medicine

Australia & New Zealand





Marketing & Distribution Agreement: Chiesi

Israel



Marketing & Distribution

Agreement: Medison

Turkey



Named Patient Distribution

Agreement: Er-Kim

^{1.} Reflects launch in the European Economic Area.





Efmody®: New Treatment Option for Adolescents and Adults with Classic CAH

Efmody®



Efmody® twice daily approximates physiological cortisol rhythm



Steroid dose reduction after 18 months of treatment



Significantly improved morning biochemical control of 17-OHP (surrogate) at 6 months of treatment



Efmody® was well tolerated. No serious adverse events occurred



Pivotal Phase 3 study for CAH to start Q4, 2021







Special Protocol Assessment (SPA)¹

- Confirmed by the FDA in July 2021
- Provides agreement that the Phase 3 trial design adequately addresses objectives that would support the regulatory submission for drug approval

CONNECT:

• A randomized, double-blind, active-controlled, Phase 3 study of Chronocort® compared with immediaterelease hydrocortisone replacement therapy in participants aged 16 years and over with congenital adrenal hyperplasia

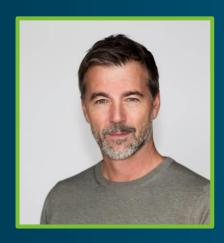
CONNECT study design

- Pivotal Phase 3 study for US and will also act as the registration study in Japan
- Primary endpoint is biochemical responder non-inferiority of Chronocort® vs twice daily immediate release hydrocortisone after 52 weeks randomized treatment
- Secondary endpoints include responder analysis to glucocorticoid dose, female and male indicators of fertility, body weight, waist circumference and quality of life measures
- Successful completion of pivotal study entitles patients to enter safety extension study
- 150 congenital adrenal hyperplasia patients
- Up to 50 global study centers planned (US, Japan, France, and Turkey)
- CRO appointed; ethics and regulatory submissions imminent for Q4, 2021 start



DITEST™

1st Oral, Native Testosterone Product For Male Hypogonadism



DITEST™

Patient Needs	 Primary hypogonadism: low serum testosterone due to chromosomal defects or direct testicular injury Secondary hypogonadism: disease (e.g., Prader–Willi) or direct injury to the hypothalamus or pituitary gland (e.g., tumors, radiation)
Market Size	 Targeting the ca. >\$5bn male hypogonadism market Estimated to affect 4–5 million males in the US
Product/ Innovation	 Uses native (i.e., unmodified) testosterone Delivery method has potential to mimic the natural rhythm of testosterone Proprietary oil-based formulation
Patent	 Granted worldwide patents to 2030 (composition of matter) Potential patent protection until 2040 (method of treatment and medical use)
In-Place Marketing Expertise	 Developing strategy to create own commercial infrastructure in the US
Pipeline/ Expansion Opportunities	Potential to expand to pediatric and other indications



DITEST™: Innovative Oral, Native Testosterone Therapy for Male Hypogonadism

Proprietary, Oil-Based Formulation



No meal requirements



Avoids risk of exposure to others, including women and children, from topical formulations



Gels and creams are facing regulatory pressure and safety concerns from the FDA¹



No painful injections²
No irritating skin patches³



^{2.} Shoskes et al Translational Andrology and Urology (2016).



^{3.} Schnabel et al Clinical Endocrinology (2007).

DITEST™: Phase 1 Proof-of-Concept Achieved





Achieved testosterone levels within normal healthy young male range; levels less variable than seen with comparator (oral testosterone undecanoate)



Levels of the potent testosterone derived androgen, dihydrotestosterone (DHT), were lower than with testosterone undecanoate



No serious adverse events seen



DITEST™: Key US Inflection Points



Pre-IND meeting with FDA successfully concluded

 A pre-Investigational New Drug (IND) meeting was completed with the FDA during the period which confirmed that DITEST™ can progress to an NDA via the abbreviated 505(b)(2) route

Investigational New Dossier (IND) submission during Q4, 2021

- IND package preparation, including non-clinical studies, in progress
- IND submission set for Q4, 2021 to allow a Phase 1 multiple ascending dose study to start in the US shortly thereafter in early 2022; CRO appointed and study site ready to go

2021	2022	2023	2024	2025	
Non-Clinical	MAD¹ Study	Phase 3 ²		•	•
Open IND		End-of- Phase 2 meeting		Study Report	Planned NDA Submission



Outlook

Outlook for 2021 / 2022		
Approval of Efmody® by the MHRA in UK	Q3 2021	√
Conclude Special Protocol Assessment (SPA) for Chronocort® in US	Q3 2021	✓
First commercial launch of Efmody® in Europe	Q3 2021	✓
Start Chronocort® Al line extension study in Europe	Q4 2021	
Start Chronocort® Phase 3 Study in US	Q4 2021	
Submission of DITEST™ IND in US	Q4 2021	
Capital markets day planned	Q4 2021	
Start DITEST™ Multiple Ascending Dose study in US	Q1 2022	



Investment Summary



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Experienced Management

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Diurnal Group plc

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APPENDIX

Selected Historical Financial Information¹

£000	Year ended 30 June 2021	Year ended 30 June 2020	% change
Revenue	4,371	6,313	-31%
Cost of sales	(779)	(668)	+17%
Gross profit	3,592	5,645	-36%
Research and development expenditure	(6,915)	(4,625)	+50%
Selling and distribution expenses	(5,236)	(4,135)	+27%
Administrative expenses	(3,056)	(2,904)	+5%
Other gains - net	15	627	n/a
Operating loss	(11,600)	(5,392)	+115%
Net financial income	62	114	-46%
Taxation	1,489	1,206	+23%
Loss for the period	(10,049)	(4,072)	+147%
Net cash used in operating activities	(10,662)	(4,809)	+122%
Net cash generated by financing activities	28,762	10,670	+170%
Closing cash and cash equivalents	34,037	15,434	+121%



Key Investors













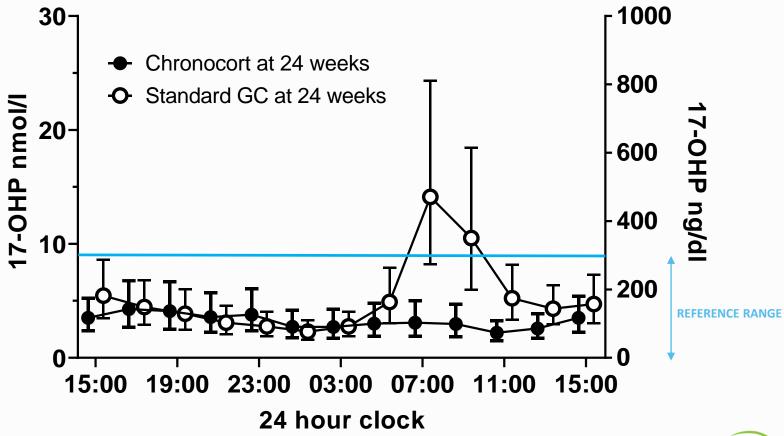




Achieved Significantly Better Control of 17-OHP in the Period 07:00-15:00



Although primary endpoint of superior androgen control over standard of care over 24-hours not met





Achieved Sustained Control of Androgens for 18 Months

Efmody® achieved sustained control of androgens for 18 months on lower doses of steroid than normally used to treat Congenital Adrenal Hyperplasia



