
CASE STUDY

From Ledgers to Power BI: Modern Reporting for a Business Founded in 1859

The Client: Founded in 1859, Baddeley Brothers is not only one of the oldest printing companies in the UK, it is still using, and indeed spearheading, the classic print techniques of that era. Letterpress, die-stamping, embossing, engraving and hot foiling are now amongst the most sought-after solutions for designers and brands looking to add a unique and luxurious feel to their stationery.

THE CHALLENGE

Baddeley Brothers faced challenges adapting to a new computer system for managing and reporting business data. The transition made it difficult to efficiently access, analyze, and visualize key information, leading to inefficiencies in decision-making.

THE SOLUTION

We built a series of Power BI reports to help Baddeley Brothers make sense of their data. These reports provided valuable insights, making it easier for them to analyze key business metrics and understand their operations more effectively within the new system.



"KIS brings Odoo numbers to life through PowerBI. Saving time and improving decision making."

• **Charles Baddeley, Managing Director at Baddeley Brothers**