

2026 DIRECTOR+ ONSITE

UNSTOPPABLE >>>
>>> EXCELLENCE

Day 1

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| 12:30 p.m. | Lunch |
| 2:45 p.m. | Welcome and Opening Remarks
<i>Sean Egan, VP, Sales</i> |
| 3:00 p.m. | Building the Healthcare Experience Around the Consumer
<i>Mark Bertolini, Chief Executive Officer</i> |
| 3:20 p.m. | Expanding our Brand Promise to Be the Leading Voice in Consumer Health
<i>Kristen Prestano, Chief Marketing Officer</i> |
| 3:35 p.m. | Driving Sustainable Growth & Fueling Tomorrow's Marketplace
<i>Scott Blackley, Chief Financial Officer</i> |
| 3:45 p.m. | Q&A |
| 4:00 p.m. | Break |
| 4:30 p.m. | Lessons on Winning & Platforms from the Amazon Marketplace
<i>John Rossman, Former Amazon Executive,
Best-Selling Author, and Innovation Strategist</i> |
| 5:30 p.m. | Day One Close
<i>Sean Egan, VP, Sales</i> |
| 6:30 p.m. | Evening Event at The Soho Grand |
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Day 2

7:30 a.m. **Breakfast**

8:30 a.m. **Opening Remarks & Member Story**

Sean Egan, VP, Sales

8:35 a.m. **Fireside: Building the Consumer Healthcare Marketplace of the Future**

Mark Bertolini, Chief Executive Officer

Louis DeStefano, Chief Growth Officer

Dave Keller, President, INSXCloud & Trove Group

Joe Donlan, Head of INSXCloud Platform

9:05 a.m. **Championing Individual Choice & Advancing the Individual Market**

Adam McAnaney, Chief Legal Officer

Cathy Grason, VP, Government Affairs

9:15 a.m. **Break**

9:35 a.m. **Making Oscar the Most Trusted Consumer Brand in Healthcare**

Janet Liang, President, Oscar Insurance

9:45 a.m. **Charting the Course for Market Growth in 2026 and Beyond**

Geoff Bartsh, SVP, Market Management

Patrick Mobley, VP, Southeast Markets

9:55 a.m. **Putting Consumers in Charge of Their Healthcare**

Louis DeStefano, Chief Growth Officer

Gregory Trotta, VP, ICHRA General Manager

10:05 a.m. **Q&A**

10:20 a.m. **Break**

10:45 a.m. **Elevating Every Member Experience**

Jesse Horowitz, SVP, Member & Provider Strategy

Jeremy Carriere, SVP, Technology



10:55 a.m. **Bringing Excellence to our Operations & Service**

Rob Verrengia, SVP, Insurance Operations

Brian Youngs, SVP, Technology

11:05 a.m. **Accelerating Consumer-Driven Healthcare through Data**

Marco De Sa, SVP, Data

11:15 a.m. **Powering our People to Change Healthcare**

Rebecca Krouse, Chief People Officer

11:25 a.m. **Q&A**

11:45 a.m. **Closing Remarks**

Mark Bertolini, Chief Executive Officer

11:55 a.m. **Lunch**

