

Note: Heat scale is a 1-5 scoring system accounting for TAM and price rank in each RA and assigning it a value based on a 50% weighting for each factor

Rank	Rating Area	Market	State	TAM	Silver Price Rank	Gold Price Rank	Heat Scale
1	TX26	Houston	TX	213k	1	9	🔥🔥🔥🔥
2	FL50	Palm Beach	FL	327k	2	1	🔥🔥🔥🔥
3	FL43	Miami - Dade	FL	1048k	2	1	🔥🔥🔥🔥
4	TN04	Nashville	TN	192k	1	1	🔥🔥🔥🔥
5	NC04	Charlotte	NC	190k	1	4	🔥🔥🔥🔥
6	FL48	Orlando	FL	436k	4	1	🔥🔥🔥🔥
7	TX25	Fort Worth	TX	380k	3	27	🔥🔥🔥🔥
8	FL06	Broward	FL	564k	3	1	🔥🔥🔥🔥
9	AZ04	Phoenix - Mesa - Scottsdale	AZ	274k	3	1	🔥🔥🔥🔥
10	FL15	Jacksonville	FL	185k	3	1	🔥🔥🔥🔥
11	TX08	Dallas	TX	529k	4	24	🔥🔥🔥🔥
12	FL28	Tampa	FL	278k	4	1	🔥🔥🔥🔥
13	TX18	San Antonio	TX	308k	8	31	🔥🔥🔥🔥
14	FL49	Orlando	FL	163k	4	1	🔥🔥🔥🔥
15	FL52	Tampa	FL	132k	3	1	🔥🔥🔥🔥
16	OH09	Columbus	OH	118k	2	1	🔥🔥🔥🔥
17	TX09	El Paso	TX	122k	3	13	🔥🔥🔥🔥
18	TN06	Memphis	TN	121k	3	1	🔥🔥🔥🔥
19	TX10	Houston	TX	810k	13	15	🔥🔥🔥🔥
20	TX15	McAllen	TX	201k	14	14	🔥🔥🔥🔥
21	FL64	Daytona	FL	92k	1	1	🔥🔥🔥🔥
22	OK03	Oklahoma City	OK	101k	3	1	🔥🔥🔥🔥
23	FL51	Tampa	FL	84k	1	1	🔥🔥🔥🔥
24	FL57	Orlando	FL	78k	1	1	🔥🔥🔥🔥
25	OH04	Cincinnati	OH	77k	1	1	🔥🔥🔥🔥
26	MO06	St. Louis	MO	123k	7	1	🔥🔥🔥🔥
27	TX03	Austin	TX	257k	18	36	🔥🔥🔥🔥
28	MO03	Kansas City (MO)	MO	79k	3	1	🔥🔥🔥🔥
29	MI12	Grand Rapids	MI	56k	1	1	🔥🔥🔥🔥
30	OK04	Tulsa	OK	52k	1	1	🔥🔥🔥🔥
31	OH03	Dayton	OH	59k	2	1	🔥🔥🔥🔥
32	MS03	Jackson	MS	51k	1	1	🔥🔥🔥🔥
33	TX27	Houston	TX	98k	7	23	🔥🔥🔥🔥
34	AZ06	Tucson	AZ	62k	3	3	🔥🔥🔥🔥
35	TN08	South Central Tennessee	TN	41k	1	1	🔥🔥🔥🔥
36	OH11	Cleveland - Akron	OH	101k	9	1	🔥🔥🔥🔥
37	OH11	Cleveland - Akron	OH	101k	9	1	🔥🔥🔥🔥
38	FL41	Gainesville	FL	64k	5	1	🔥🔥🔥🔥
39	IA02	Des Moines	IA	32k	1	2	🔥🔥🔥🔥
40	NE02	Lincoln	NE	29k	1	4	🔥🔥🔥🔥
41	FL26	Tampa	FL	28k	1	1	🔥🔥🔥🔥
42	IA06	Cedar Rapids - Davenport - Dubuque	IA	26k	1	2	🔥🔥🔥🔥
43	FL10	Gainesville	FL	26k	1	1	🔥🔥🔥🔥
44	MS01	Northern Mississippi	MS	24k	1	1	🔥🔥🔥🔥
45	NC07	Greensboro	NC	56k	5	7	🔥🔥🔥🔥
46	FL03	Panama City	FL	31k	3	1	🔥🔥🔥🔥
47	FL17	Daytona	FL	21k	1	1	🔥🔥🔥🔥
48	NC05	Hickory	NC	16k	1	3	🔥🔥🔥🔥
49	OH05	Cincinnati	OH	16k	1	1	🔥🔥🔥🔥
50	FL34	Orlando	FL	68k	8	1	🔥🔥🔥🔥
51	AL09	Huntsville	AL	43k	5	3	🔥🔥🔥🔥
52	IA03	Sioux City - North Iowa	IA	10k	1	1	🔥🔥🔥🔥
53	IA04	Council Bluffs - South Iowa	IA	10k	1	1	🔥🔥🔥🔥
54	IA07	Rural North Iowa	IA	10k	1	1	🔥🔥🔥🔥
55	MS06	Rural Mississippi	MS	9k	1	3	🔥🔥🔥🔥
56	OH16	Wheeling - Eastern Ohio	OH	8k	1	1	🔥🔥🔥🔥
57	OH16	Wheeling - Eastern Ohio	OH	8k	1	1	🔥🔥🔥🔥
58	TN05	Jackson - West Tennessee	TN	43k	6	1	🔥🔥🔥🔥
59	TX06	College Station	TX	3k	1	1	🔥🔥🔥🔥
60	MO01	North Missouri	MO	2k	1	1	🔥🔥🔥🔥
61	OH08	Mansfield	OH	2k	1	1	🔥🔥🔥🔥
62	OH17	Southeastern Ohio	OH	1k	1	1	🔥🔥🔥🔥

63	MS02	Tupelo	MS	1k	1	6	🔥🔥🔥
64	OH10	Huntington	OH	1k	1	1	🔥🔥🔥
65	IA01	Des Moines	IA	8k	2	2	🔥🔥🔥
66	MO04	Kansas City (MO)	MO	8k	3	1	🔥🔥🔥
67	FL16	Pensacola	FL	45k	7	1	🔥🔥🔥
68	TX05	Brownsville	TX	74k	11	12	🔥🔥🔥
69	NC06	Winston-Salem	NC	54k	9	9	🔥🔥🔥
70	IA05	Rural South Iowa	IA	6k	3	4	🔥🔥🔥
71	NC11	Burlington - Durham	NC	13k	4	6	🔥🔥🔥
72	AZ05	Phoenix - Mesa - Scottsdale	AZ	23k	6	3	🔥🔥🔥
73	NE04	Rural Nebraska	NE	15k	5	5	🔥🔥🔥
74	NE03	Rural Nebraska	NE	41k	9	8	🔥🔥🔥
75	OK05	Rural Oklahoma	OK	10k	5	4	🔥🔥🔥
76	TX19	Sherman - Denison	TX	5k	5	7	🔥🔥🔥
77	NC01	Asheville	NC	68k	14	11	🔥🔥🔥
78	FL59	Port St. Lucie	FL	67k	15	6	🔥🔥
79	TX12	Laredo	TX	0k	7	6	🔥🔥
80	NE01	Omaha	NE	51k	14	16	🔥🔥
81	AL03	Birmingham - Hoover	AL	89k	19	13	🔥🔥
82	FL42	Port St. Lucie	FL	22k	11	1	🔥🔥
83	NC03	Mountain North Carolina	NC	5k	9	9	🔥🔥
84	FL66	Pensacola	FL	12k	11	1	🔥🔥
85	FL53	Lakeland	FL	140k	28	4	🔥🔥
86	FL05	Daytona	FL	84k	21	15	🔥🔥
87	FL08	Cape Coral - Naples - Punta Gorda	FL	26k	15	1	🔥🔥
88	FL58	Jacksonville	FL	33k	17	1	🔥🔥
89	FL40	North Port	FL	63k	21	1	🔥🔥
90	TX24	Wichita Falls	TX	1k	15	13	🔥🔥
91	FL46	Pensacola	FL	26k	21	4	🔥
92	FL36	Tallahassee	FL	39k	24	9	🔥
93	FL01	Gainesville	FL	39k	26	2	🔥
94	FL56	North Port	FL	65k	30	6	🔥
95	FL09	Tampa	FL	21k	26	2	🔥
96	TX04	Beaumont	TX	15k	30	29	
97	OH14	Cleveland - Akron	OH	5k	30	20	
98	FL55	Pensacola	FL	17k	33	7	
99	OH12	Cleveland - Akron	OH	39k	37	28	
100	OH15	Cleveland - Akron	OH	18k	40	29	