

# TEXT REQUEST

Ignite Customer Engagement



2014

Year founded

30+

Team members  
and growing

\$0

From outside investors

1,399%

3-year growth rate

## ABOUT THE PRODUCT

Text Request is the business texting platform built to ignite customer engagement. We've crafted plug-and-play messaging solutions to your everyday communication problems, so you can cut through the noise and connect with customers anytime, anywhere. See how we help at [textrequest.com](http://textrequest.com).

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## CO-FOUNDERS

Brian Elrod, Chief Executive Officer  
Jamey Elrod, Chief Customer Officer  
Rob Reagan, Chief Technology Officer

## HEADQUARTERS

Chattanooga, Tennessee

## UNIQUE APPROACH

- Bootstrapped instead of raised capital
- Female co-founder
- Committed to growing Chattanooga

TEXT REQUEST'S BRIAN ELROD ANSWERS THE QUESTION:

# Why Do Business In Chattanooga?

## ENTREPRENEURIAL TALENT POOL & ECOSYSTEM

Chattanooga leaders have done a great job developing and recruiting top tier talent, particularly for roles in business development, marketing, and customer service. There are plenty of young, capable professionals who are hungry to prove themselves. There's also an incredibly supportive entrepreneurial community in town willing to help however they can. We've benefited directly from all of this.

## AFFORDABILITY

The costs of starting a business and living comfortably in Chattanooga are so low that it's an ideal place to be. We would not have been able to do what we've done — bootstrap a startup and grow at our pace — in another city. Chattanooga is also a one-of-a-kind place to live between the waterfront, mountains, parks, community, restaurants, and everything else it offers. You can't beat it!

## VISIBILITY

We're headquartered in Chattanooga for seemingly countless reasons. We built our Software-as-a-Service (SaaS) product on the back of EPB's gig-speed internet, which is a game-changer for online companies. The entrepreneurial ecosystem, talent pool, and credibility that operating in Chattanooga brings are also important to us. On top of that, our three co-founders are Chattanooga natives. We're proud to call Chattanooga home and dedicated to helping others in our community succeed as well.

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## SELECTED CLIENTS IN THE CHATTANOOGA AREA

