



DeepL

CASE STUDY

Weglot and DeepL: Seamless website localization for everyone

Key takeaways

- Weglot is a Paris-based technology company that helps more than 50,000 companies build multilingual websites and manage their translations in one place.
- Weglot was an early adopter of the **DeepL API**, adding DeepL's machine translations to its product in 2018 in response to customer demand—they now translate billions of characters per month for websites worldwide.
- DeepL stands out for its ease of use for developers and its top-notch translation quality—especially for European languages key to Weglot's customer base.

Founder and CTO at Weglot Rémy Berda saw a market opportunity in 2015: how can we make it easier for non-developers to translate their websites simply and efficiently? As e-commerce becomes more global, large and small companies alike need multilingual websites to reach customers worldwide. Enter Weglot.

WEGLOT

Industry

SaaS (Translation and Localization)

Key Markets

United States and Europe

Key Languages

English, French, Spanish, German, Chinese

DeepL Products

API

The Weglot Solution

The recipe to Weglot's success is simple: seamlessly integrate language translation APIs into Content Management Systems (CMS) such as WordPress, Shopify, and Squarespace. Then provide an intuitive interface to help users manage their translations all in one place. What began as a single JavaScript library for one CMS provider is now a robust sub-domain solution that integrates into a range of CMS and web frameworks, delivering machine translations instantly to users of all experience levels.

What sets Weglot apart is its simplicity and eye for accuracy. Site owners can easily make post-edits to machine translations if they wish. Weglot users can also have translations reviewed by a professional agency. These reviews typically take less than two days and automatically populate on the user's site.

Your website in Chinese

Weglot allows you to make your website multilingual in minutes and to manage all your translations effortlessly.

Start your free trial

Why Weglot



Today, Weglot's team is small but mighty. With thirty team members based in Paris, they recently raised a €45 million Series A funding round from **Partech** and are supporting a global customer base that includes Spotify, IBM, and the United Nations.

”

Our users have been satisfied and often surprised with the high quality of machine translations. They sometimes don't need to edit anything in an entire page.

Rémy Berda
Weglot CTO

Adding the DeepL API

Weglot utilizes a range of language translation APIs to support over 100 languages. They learned about the DeepL API shortly after it was first released in 2018 when customers started asking, “Hey, have you added DeepL?”

Beyond customer feedback, Weglot also keeps a close eye on language industry analysis, and DeepL consistently ranks at the top of reports such as Intento's **The State of Machine Translation**.

Weglot implemented the DeepL API in 2018 and uses it to translate billions of characters every month. Rémy highlights its speed and accuracy as key factors to its success and is impressed with the positive customer feedback.

As a CTO himself, Rémy recommends DeepL for developers who are looking for a high-performing product that is true to its word:

”

The documentation is clear, and the API does what it says it does. If you are a developer, you only need to read the documentation, and the API will do exactly what you want.

Rémy Berda
Weglot CTO

Get in touch

If your team is looking for top-quality machine translation that'll help you cut back on operating costs and grow your business.

[Contact us to learn more](#)