



SPONSORSHIP PROSPECTUS

FORUM 2025

JUNE 25–27, 2025

THE CONRAD / WASHINGTON, DC



US/SIF

US Sustainable Investment Forum



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FORUM 2025

June 25–27, 2025

The Conrad / Washington, DC

US SIF invites you to join us for **FORUM 2025**. Our 13th Annual FORUM will be held June 25th–27th at The Conrad in Washington, DC.

FORUM 2025 will offer a unique opportunity to network with leaders in sustainable investing and learn about new approaches, emerging trends and policy developments. Our annual FORUM attracts hundreds of professionals, including representatives of investment management and advisory firms, asset owners, research firms, financial planners and advisors, broker-dealers, community development institutions and other non-profits, along with policymakers and corporate leaders.

Our content is cutting edge, equipping attendees to navigate and shape an evolving sustainable investing landscape.

ABOUT US SIF

Who We Are

US SIF: Sustainable Investment Forum is the leading voice advancing sustainable investing. Our mission is to shift investment practices toward sustainably-aligned goals to achieve positive long-term investment returns as well as preserve our planet and society.

US SIF members represent \$5 trillion in assets under management and advisement across the capital markets value chain. Our members include investment management and advisory firms, mutual fund companies, asset owners, data and research firms, financial planners and advisors, broker-dealers, banks, credit unions, community development financial institutions and non-profit associations.

Advancing The Sustainable Investing Space While Serving Our Members

US SIF offers opportunities for members to enhance their professional expertise by being part of an active community of practitioners, participating in programs including webinars, Member Day events at our annual FORUMs and engaging in US SIF committees.

We produce cutting-edge research and offer multiple opportunities for education, including both a live and online course on the Fundamentals of Sustainable and Impact Investment, fact sheets and how-to guidebooks on sustainable investment.

Through outreach to both federal legislators and regulators, we advance public policy initiatives which include better corporate reporting on environmental, social and governance indicators, shareholder rights, and financial reform. We provide opportunities for members to be active in policy through our annual Capitol Hill Day.

We increase public awareness of, and demand for, sustainable and impact investing through focused media and public engagement. Members benefit from increased public exposure to the sector through press events, media referrals and media activities. We also highlight our members' work, research and sponsorship of US SIF initiatives.

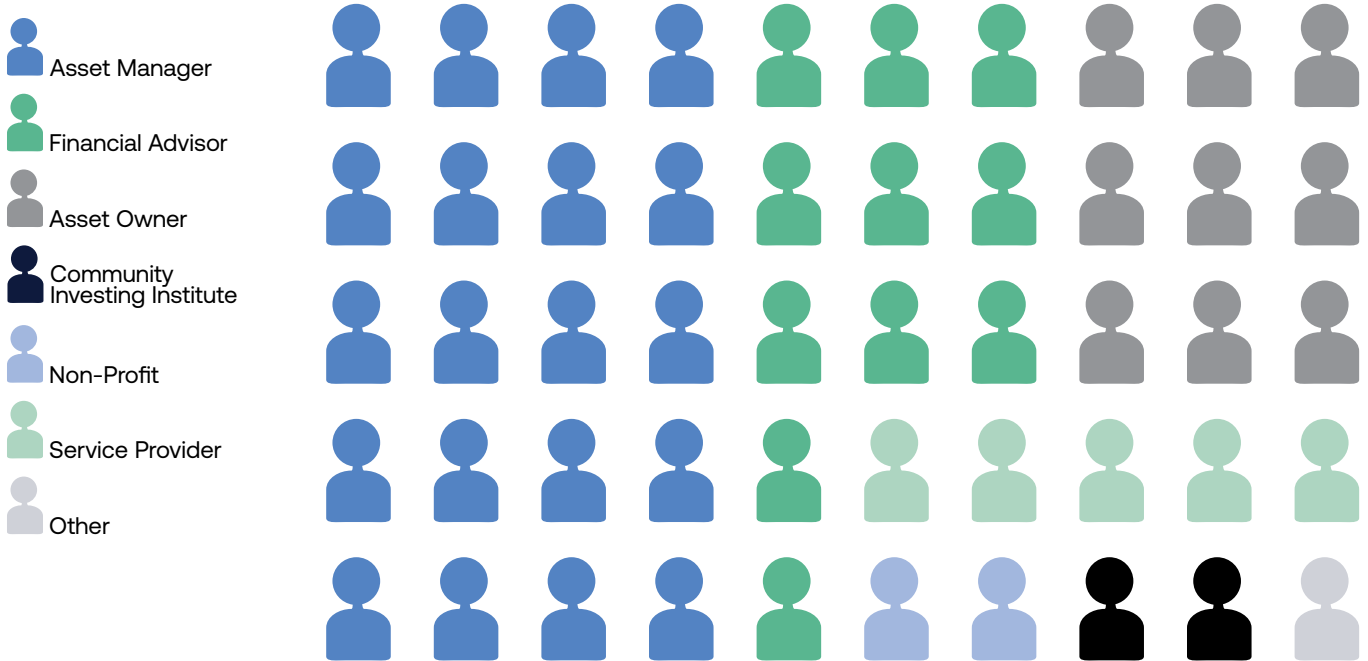
We convene and provide networking opportunities for the breadth of sustainable investment practitioners through our national FORUM and events nationwide.

Learn more about US SIF membership [here](#).

ABOUT US SIF FORUM ATTENDEES

Since 2011, the US SIF FORUM has attracted representatives of investment management and advisory firms, asset owners (foundations, pension funds, family offices), research and data firms, financial planners and advisors, broker-dealers, and community development financial institutions, along with policymakers and corporate leaders. Our content covers a broad array of topics and issues deeply relevant to the financial professionals who attend the FORUM.

ANTICIPATED BREAKDOWN OF 2024 ATTENDEES



THE CONRAD



SPONSORSHIP AT A GLANCE



Member Rate
Non-Member Rate
Availability

BENEFITS

	LEAD	PRIME	SUPPORTING	SUSTAINABILITY	CONTRIBUTING	MEMBER DAY RECEPTION	MOBILE APP	WIRELESS NETWORK	BREAKFAST SESSION	HOSPITALITY / MEDIA SUITE**	SPEAKER APPRECIATION	PETER DESIMONE SCHOLARS
	\$25,000	\$15,500	\$12,000	\$11,000	\$7,500	\$20,000	\$13,000	\$13,000	\$12,500	\$11,500	\$5,000	\$9,000
	\$28,000	\$18,500	\$13,500	\$13,000	\$9,000		\$14,500	\$14,500	\$15,000	\$13,000	\$6,500	\$10,500
	1	5	14	1	18	1	1	1	3	2	1	0
Premier exhibit space for the full event	•	•	•	•		•	•	•	•	•		
Dedicated signage	•					•			•	•		
Sponsor hospitality suite*	•									•		
Top recognition on main Forum signage	•											
Remarks at a plenary session	4 mins	2 mins										
Remarks at Member Day						3 mins						
Complimentary forum registrations	5	4	3	2	1	4	3	3	2	2		2
Additional forum registrations discount	20%	15%	15%	10%	10%	15%	15%	15%	15%	15%		10%
Dedicated social media post from the US SIF account highlighting sponsorship	4	2	1			3			2	1		
Branded splash page on mobile app						•	•					
Forum wireless network/login naming								•				
Choice of Forum wireless landing page								•				
Branded water coolers/pitchers throughout space				•								
Trees planted to offset carbon footprint				•								
Exclusive meeting with scholarship recipients												•
Acknowledgment in scholars press release												•
Logo on appreciation gifts											•	
Welcome canvas bag	•											
Video spotlight	•					•						

FORUM 2025 SPONSORSHIP OFFERINGS

Sponsorship opportunities are limited to ensure optimal exposure and offer space for attendees to network and engage with our event sponsors and exhibitors.

All sponsors will also receive the following benefits:

- Placement of logo on marketing materials
- Recognition on US SIF website and signage
- Invitation to an exclusive appreciation event during the FORUM 2025
- Attendees' contact information
- Recognition as a sponsor of the FORUM 2025 in US SIF post-FORUM newsletter
- Company profile in the mobile app

Add-on sponsorship opportunities:

- Wrap of columns
- Networking drinks on evening #2
- Individual forum rooms
- Night tour of DC
- Oasis spot—with coffee bar or barista
- Sponsored photo wall/step and repeat banner
- Headshot offering
- Charging station lounge sponsorship
- Hotel room drops: welcome gifts in hotel rooms for attendees from sponsors
- Branded lanyards
- Water bottle sponsor—reusable branded waterbottle for all attendees
- Elevator, escalator and door clings

Detailed benefits and pricing for each sponsorship level are described on the following pages.

For questions about sponsorship opportunities, please contact Bryan McGannon at bmcgannon@ussif.org.

**The sponsor will need to confirm that they will use this space at least two weeks before the event. While the space is included in the package, audio-visual and special catering requests are not. However, US SIF staff are happy to help you with these requests.*

***Media/Hospitality sponsors may have signage in either the Media Suite (available for all media and interviews) or the FORUM Hospitality Suite (open to all forum attendees).*

Placement of logos on marketing materials and FORUM signage or virtual event platform, in terms of size and location, is based on sponsorship level and commitment date.

Sponsorship payments are due within 60 days of commitment and are non-refundable unless FORUM 2025 is canceled.



FORUM 2025 SPONSORSHIP OFFERINGS

LEAD SPONSOR / \$25,000 (non-members: \$28,000)

1 available

- Four minutes of remarks at a plenary session
- Hospitality suite throughout the FORUM*
- Dedicated signage throughout event space and top recognition on main forum signage
- Premier exhibit space for the full event, including Member Day
- Five complimentary FORUM registrations
- Additional FORUM registrations at a 20% discount
- Four dedicated social media posts from the US SIF account highlighting Lead sponsorship
- Welcome canvas bag at registration for all attendees
- Video spotlight

PRIME SPONSOR / \$15,500 (non-members: \$18,500)

5 available

- Two minutes of remarks at plenary session
- Premier exhibit space for the full event, including Member Day
- Four complimentary FORUM registrations
- Additional FORUM registrations at a 15% discount
- Two dedicated social media posts from the US SIF account highlighting Prime sponsorship

SUPPORTING SPONSOR / \$12,000 (non-members: \$13,500)

14 available

- Premier exhibit space for the full event, including Member Day
- Three complimentary FORUM registrations
- Additional FORUM registrations at a 15% discount
- One dedicated social media post from the US SIF account highlighting Supporting sponsorship

SUSTAINABILITY / \$11,000 (non-members: \$13,000)

1 available

- Premier exhibit space for the full event, including Member Day
- Branded water coolers throughout the event space and trees planted to offset carbon footprint
- Two complimentary FORUM registrations
- Additional FORUM registrations at a 10% discount

CONTRIBUTING SPONSOR / \$7,500 (non-members: \$9,000)

18 available

- One complimentary FORUM registration
- Additional FORUM registrations at 10% discount

MEMBER DAY RECEPTION SPONSOR / \$20,000

1 available

- Three minutes of remarks at Member Day Reception
- Dedicated signage throughout Member Day event space
- Premier exhibit space for the full event, including Member Day
- Four complimentary FORUM registrations
- Additional FORUM registrations at a 15% discount
- Three dedicated social media posts from the US SIF account highlighting Member Day sponsorship
- Video spotlight
- Branded splash page on mobile app

FORUM 2025 SPONSORSHIP OFFERINGS

MOBILE APP / \$13,000 (non-members: \$14,500)

1 available

- Branded splash page on mobile app
- Premier exhibit space for the full event, including Member Day
- Three complimentary FORUM registrations
- Additional FORUM registrations at a 15% discount

WIRELESS NETWORK / \$13,000 (non-members: \$14,500)

1 Available

- Naming rights for FORUM wireless network and login credentials
- Choice of a landing page when connected to FORUM wireless network
- Premier exhibit space for the full event, including Member Day
- Three complimentary FORUM registrations
- Additional FORUM registrations at a 15% discount

BREAKFAST SESSION / \$12,500 (non-members: \$15,000)

3 available

- Create and host a breakout session on Day 3 breakfast
- Dedicated signage throughout event space
- Premier exhibit space for the full event, including Member Day
- Two complimentary FORUM registrations
- Additional FORUM registrations at a 15% discount
- Two dedicated social media posts from the US SIF account highlighting Breakfast Breakout sponsorship

HOSPITALITY/MEDIA SPONSOR / \$11,500 (non-members: \$13,000)

2 available

- Dedicated signage throughout in Hospitality Suite or Media Suite**
- Premier exhibit space for the full event, including Member Day
- Two complimentary FORUM registrations
- Additional FORUM registrations at a 15% discount
- One dedicated social media post from the US SIF account highlighting Hospitality or Media sponsorship

SPEAKER APPRECIATION GIFTS / \$5,000 (non-members: \$6,500)

1 available

- Logo on appreciation gift

PETER DESIMONE STUDENT SCHOLARSHIP / \$9,000 (non-members: \$10,500)

0 available

- Exclusive meeting with scholarship recipients during or before the FORUM
- Acknowledgment in a press release about scholars
- Two complimentary FORUM registrations
- Additional FORUM registrations at a 10% discount

SAMPLE OF PREVIOUS SPONSORS



A Division of [S&P Global](#)

