
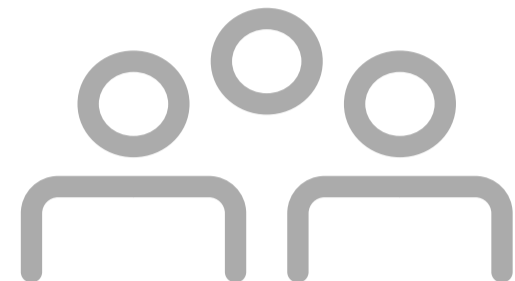



Planet-centric design

Enhance the good impact and minimize the bad

1 Collect what impact your features currently have?

 INDIVIDUALLY	 SOCIETALLY	 ENVIRONMENTALLY
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2 What could we do or change to enhance the impact?

e.g. change consumer behaviour, circular manufacturing, recycling, sharing instead of owning, service systems, efficiency, modularity, repairability, ...



3 Rate the potential impact

	1	2	3	4	5
Market potential	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem severity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feasibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Total score	<hr/>				

4 Next steps